CHAPTER 1 INTRODUCTION

1.1 Background

There are some advantages if the children read storybook such as children learn about new things and the concept of good reading, stimulating the growth of children brain, development of imagination, implanting interest of reading and add more knowledge. as we know it today's age more prefer to technology and gadgets that all things using advanced technology such as mobile phones or tablets. It makes the children are not interested anymore in the story of the legend with busy parents without guiding the children with stories of ancient stories that are useful for infant brain development.

Thousands of islands start from Sabang into Merauke, many of Indonesia's diversity are folklore, every folklore in all regions in Indonesia, each other different it was based on the difference of language, tradition, tribe, and culture. Folklore in every culture that developed in Indonesia also developed the folklore. Such stories are usually delivery orally by generations so that later generations can know the stories. Not a few stories are then written so that can be better documented. This folklore was important to know and understand as part of the learning process of the nation's personality

It was interesting to talk about places and stories, interested to discuss the story let alone folklore. In Indonesia many legendary stories or origins about an area or place. One province of South Sumatra is not only famous for its food and Ampera bridge, South Sumatra has many interesting legend stories in every region in Southern Sumatra. Speaking of stories or legends, that was one factor that keeps tourists interested in going to some places, because everybody is curious about the fact places that have interesting stories. Ogan Komering Ulu is one of the regencies in South Sumatera was a large district but not many know the history of the regencies. Actually, there are many interesting stories in there such as The Legend of Harimau Cave, The Legend of Bitter Tounge. Stories or legends from various regions can increase the attractiveness of the district and the most important thing was for children. So, that children in addition to teaching moral and education also they can know the history of the city or district especially children who are in the district Ogan Komering Ulu.

The writer would like to make the story of folklore story especially from South Sumatera, the purpose was to develop very little folklore known by the people of Ogan Komering Ulu itself. therefore the writer wants to promote again or spread the story so that people understand or aware of what is in the vicinity especially the culture of where they live.

The writer chooses the target children because the introduction of culture since childhood is a very good thing to make children love their own culture, children will get the story about The Origin of Goa Putri that is the origin of the Goa Putri in Indonesia. The writer will adjust the words that will be applied to the book in a simple way that allows children to read, in addition to the author makes the book folklore children become interested in reading because reading interest in Indonesia especially children so decreased by the emergence of globalization and the digital era all it is done using electronic gadgets etc.

So, From the explanation above, the writer wants to make the storybook for children to promote one of the legend stories from Ogan Komering Ulu to become a storybook to increase interest in children's reading about the legend story. The title of the final report is "Designing a Picture Storybook about Folklore for Children "The Origin of Goa Putri" from Ogan Komering Ulu.

1.2 Problem Identification

The Problem with this paper is identified into two points: 1) lack of storybook about folklore for children. 2) lack of access for the children to know more about folklore from their hometown.

1.3 Problem Formulation

South Sumatera has so many stories about folklore in every regency but only a few people are looking for stories that are rarely or indeed not at all interested, this is in need promote for next generation by making a good design storybook for children especially about the story of the origin of Goa Putri from Ogan Komering Ulu. So the writer used simple words and sentences that make easy the children to read this book the problem that writer discuss and try to solve

How to design a Picture Storybook about folklore "The Origin of Goa Putri" from Ogan Komering Ulu for children?

1.4 Problem Limitation

The writer limits this research to how to make the interesting storybook in hard copy form about Goa Putri. The story is suggested for children in order to develop their reading interest and give more knowledge about folklore in their own regency.

1.5 Research Purpose

To know how to make picture storybook about folklore "The Origin of Goa Putri" from Ogan Komering Ulu that is suitable for children.

1.6 Research Benefits

Benefits for the writer :

a) The writer can understand how to design a picture storybook about folklore that suitable for children.

b) The Writer can improve their editing skill when making the folklore for children.

Benefit for the children :

a) The children know about The Origin of Goa Putri.

b) The children get an education and moral lesson in picture storybook.