

**FINAL REPORT**  
**DESIGNING A CALENDAR AS ONE OF ALTERNATIVE MEDIA TO**  
**PROMOTE CULTURAL HERITAGE OF PALEMBANG**

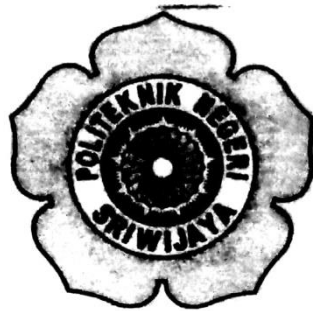


**This final report is written to fulfill the requirement for subject of English**  
**Department State Polytechnic of Sriwijaya**

**By:**  
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**ENGLISH DEPARTMENT**  
**STATE POLYTECHNIC OF SRIWIJAYA**  
**PALEMBANG**  
**2018**

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**APPROVAL SHEET**  
**FINAL REPORT**  
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PROMOTE CULTURAL HERITAGE OF PALEMBANG**

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**ENGLISH DEPARTMENT  
STATE POLYTECHNIC OF SRIWIJAYA  
PALEMBANG  
2018**

## **ABSTRACT**

### **DESIGNING A CALENDAR AS ONE OF ALTERNATIVE MEDIA TO PROMOTE CULTURAL HERITAGE OF PALEMBANG**

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**(Nesyawati, 2018: 36 pages, 1 chart, 1 table, 22 pictures, 9 appendices)**

The title of this final report is “Designing a Calendar as one of Alternative Media to Promote Cultural Heritage of Palembang”. The purpose of this final report is to design calendar as one of alternative media to promote cultural heritage of Palembang. The data were collected by using library research, documentation, and interview. In this writing, the writer used Research and Development method. The result shows that designing calendar can be the one of alternative promotion media. Many things can be displayed in calendar for example calendar used as promotion media to promote the cultural heritage of Palembang. After conducting some revisions to the product from the experts, the writer got the price for designing the calendar is Rp. 45.000,- /pcs. By designing this kind of calendar, it is expected that local people and tourist will know more about the cultural heritage of Palembang.

**Keywords : (Design, calendar, promotion media, cultural heritage)**

## **PREFACE**

First of all, the writer would like to thank to Allah Swt for the mercy that has been given to the writer so that the writer could finish the Final Report. The writer also would like to express the warmest gratitude to the prophet Muhammad Saw for warning and remembering every kindness of fault occurred. Eventually, this report is written to fulfill the requirement of Final Report at State Polytechnic of Sriwijaya Palembang entitled “Designing a Calendar as one of Alternative Media to Promote Cultural Heritage of Palembang”.

The writer would also like to thank to Drs. Nadjmuddin, M.A as the head of English Department and all the staff, to Dra. Sri Endah Kusmartini, M.Pd, Drs. Zulkifli, M.Pd as the advisors and all the people who had helped finishing this report because without their helps, motivation and concelling this report will not be finished.

Finally, the writer realizes that the final report has many weaknesses and is far from perfect because of the limitation of sources, time or even knowledge. Therefore, any suggestion and critics are always welcome. The writer expected that the final report can give advantages for readers, especially the students of English Department at State Polytechnic of Sriwijaya.

Palembang, July 2018

The Writer

## MOTTO

*“When I’m all too fragile and hopeless, I look for your afterglow  
(AllahSwt), still resting somewhere within me.”*

*“Man Jadda Wa Jadda,  
Whoever Strives Shall Succeed”*

## DEDICATION

*“My Parents,  
My beloved brothers and otherfamily,  
and absolutely all of my friends who always love and support me.”*

## **ACKNOWLEDGEMENT**

Dealing with the final report, the writer has many inspiration, assistance, and support from everybody around them. Those things they gave to the writer worthly that the writer would like to place the best gratitude to all of them. In this chance, would like to thank to:

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2. To my parents, Ibu and Bapak for your supports, prays, and motivations, without you this A.Md means nothing,
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