

CHAPTER I

INTRODUCTION

1.1 Background

Many people today, especially teenagers are very fond of imaginative stories and sometimes beyond human logic in general. Reading an imaginative story that often appears in a short story can make the readers get into the story and get the feeling to act as the characters that are in it. Stories could be formed in many types such as short story, novel, storybook, comic, etc. A short story has a similar form to the story that we could see in a novel, but the use of language in a short story is lighter than in a novel. The short story tends to more concise than the novel which has many series. Because of its concise, people prefer to read or write a short story better than a novel.

In 2015, there was a final report in line with this current. The title of the research was "Writing the Novel Entitled Journey of Heart to Promote Some of Tourism Objects in Palembang." by Sari Ristiana. In her research, she was focused on one main character and one plot of story while the writer of this research would take different main characters and plot for each story. The form of story that made before by she was a novel and formed in book, while the writer of this final report made the stories in the form of short story and published it through *wattpad*.

In today's modern era we are no longer need to buy books to read a short story because with technological advances we can now access various types of short stories online. Many websites and even applications provide thousands or millions of short story genres for free. One of the most popular applications used to read and write a short story is Wattpad. This media is really easy to access, so that it makes people have more desire to create stories with their own versions, even the amateur one. Toni Morrison (in Christina:2009) says: "If there's a book that you want to read, but it has not been written yet, you must write it". Writing short stories can pour out any emotion that is being felt by the author so as to give

his own satisfaction. Through his/her writings, a person can pour the creative ideas that are in their mind whether it is a modification of an existing story or a story that has never been written before.

State Polytechnic of Sriwijaya is one of the campuses that prioritize vocational education to their students. State Polytechnic of Sriwijaya has the vision to make their alumnus as entrepreneurs who are able to create jobs for themselves or others. State Polytechnic of Sriwijaya expects the students can create innovation through the form of products. Short story is one form of products that can be used as a field of business. By writing short stories, the writer is not only able to apply his/her creativity but also able to open the field of business for the writer itself. Unfortunately, it is very difficult to find a research in terms of producing a collection of short stories. Based on the explanation above, the researcher decided to do a research and the title was 'Designing A Short Story Book Entitled "A Cup of Story" Through *Wattpad*.'

1.2 Problem Formulation

The problems of this research was how to design a short story book entitled "A Cup of Story" through *wattpad*?

1.3 Research Purposes

The research purposes were:

- To investigate how to design short story book entitled "A Cup of Story" through *wattpad*.
- To investigate the respondents' responses towards the product.

1.4 Research Benefits

- For the researcher:

She gets the experience how to design short story book entitled "A Cup of Story" through *wattpad*.

For the readers:

- They can get new information about how to design a short story book entitled “A Cup of Story” through *wattpad*.
- They can be entertained by reading the short stories.

- For the next researchers:

The product can become the new inspiration for the next researchers.