

CHAPTER V

CONCLUSION AND SUGGESTION

This chapter provides the conclusion and suggestion of this final report.

5.1 Conclusion

From the explanation on the previous chapter, the writer conclude that this video can be used to promote Palembang songket. It can also be a guidance for the tourists and visitors to find the information of Palembang songket because the video provide complete information about songket, like the estimated time of the first time songket existence, the culture of songket weaving in the past, colors of Palembang that depicted on songket and its philosophy, kinds of songket patterns and the price ranges, and some patterns of songket that used as an identity of a certain group in a society.

The duration of the video is about 5 minutes and 4 seconds. The writer used Adobe Premiere Pro CC 2015 as the video editing software. This video is bilingual, it provides Indonesian and English language. Besides displaying the visual of songket, the information in the video was also delivered by the narrator in English and the text is displayed in Indonesian.

5.2 Suggestion

Based on the result of designing Palembang songket video that has been done, the writer suggests Zainal Songket Management, Tourism Department of Palembang city, and Cultural Department of Palembang city can use the video in promoting Palembang songket to the tourists and inform Palembang society the detailed information about songket.

The writer also would like to give suggestion to the students of English Department of State Polytechnic of Sriwijaya to develop their idea, ability, and skill to maintain their cultural heritage and increase the tourists amount to come to Palembang. Especially to read and look for other information about Palembang songket.