

FINAL REPORT
DESIGNING A BOOKLET OF FAMOUS PEMPEK STORES
IN PALEMBANG



**This final report is written to fulfill the requirement for
final report subject at English Department**

By:

Irinne Zahra Oktavianti

061530900695

STATE POLYTECHNIC OF SRIWIJAYA
PALEMBANG

2018

**APPROVAL SHEET
FINAL REPORT
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By:

**Irinne Zahra Oktaviantini
061530900695**

Palembang, July 2018

Approved by

First Advisor,

Second Advisor,

**Dra. Evi Agustina Sari, M.Pd.
NIP. 196708251993032002**

**Mochamad Ridhwan, S.Pd., M.Pd.
NIP. 196912102005011002**

Acknowledged by,

Head of English Department

**Drs. M. Nadjmuddin, M.A
ID. 196209071988031001**

APPROVAL SHEET OF EXAMINERS
DESIGNING A BOOKLET OF FAMOUS PEMPEK STORES
IN PALEMBANG

By:
Irinne Zahra Oktavianti
061530900695

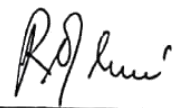
Approved by the examiners committee

Signature


Dra. Tiur Simanjuntak. M.Ed.M.
NIP. 196105071988032001



Dra. Risnawati, M.Pd.
NIP. 196804011994032001



Eriza, S.Pd., M.Pd.
NIP. 196205051988032003



Herman, S.Pd., M.Pd,
NIP. 19710701200212100



ENGLISH DEPARTMENT
STATE POLYTECHNIC OF SRIWIJAYA
PALEMBANG

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PREFACE

First of all, the writer would like to express gratitude to Allah SWT for the mercy and blessing that has given to the writer. Therefore, the writer could finish this final report. This report is written as one of the requirements to finish Diploma Three in English Department at State Polytechnic of Sriwijaya which is entitled “Designing a Booklet of Pempek Stores in Palembang”. This final report give information about pempek stores in Palembang and the booklet can be used as a guidance for the tourists to help them know about pempek stores in Palembang.

The writer would like to thank all people who had given support in writing and finishing this Final Report, may it be staffs and students of English Department at State Polytechnic of Sriwijaya, especially for the writer’s advisors who had given their time and advises to finish this report. Finally, the writer hope this paper can give the useful information for the readers.

Palembang, July 2018

The writer

ABSTRACT

Designing A Booklet Of Famous Pempek Stores In Palembang

(Irinne Zahra, 2018: 31 Pages, 13 Pictures, 2 Tables, 12 Appendices)

Palembang is known as the city of pempek because most local people in Palembang sell pempek. Unfortunately, the tourists might confused because there are so many pempek stores in Palembang. The purpose of this final report is to know about how to design a booklet of famous pempek stores in Palembang in order to help and give the information to the tourists about famous pempek stores in Palembang. The data of designing booklet were taken from some literature books and websites. Meanwhile, the data of famous pempek stores in Palembang were collected from the observation in famous pempek stores, interviewed the employees of pempek stores and also took some pictures for the documentation. In this final report, the writer used Research & Methodology (R&D) method modified by Sukmadinata (2015). In limited trial, the result showed that the booklet need some revisions. The experts commented that the colors of the booklet should be brighter and all of the information in the booklet should all be in English language. In wider trial, the experts accepted the booklet that has been revised based on the experts' suggestions in limited trial. After conducting all the comments to the final product, the writer concluded that the booklet can be used for giving the information to the tourists about pempek stores in Palembang when they visit Palembang. For the reader, the writer hopes they can use this final report as one of their references in designing booklet.

Keywords : (*Design, Booklet, Famous, Pempek Stores*)

MOTTO AND DEDICATION

MOTTO :

STARS CAN'T SHINE WITHOUT DARKNESS

- ANONYMOUS-

This Final Report is dedicated to :

State Polytechnic of Sriwijaya

My lecturers in English Department at State Polytechnic of Sriwijaya

My parents and my sister

My friends

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