

## **CHAPTER V**

### **CONCLUSION AND SUGGESTION**

#### **5.1 Conclusion**

Based on the explanation on the previous chapter, the booklet can be used as a medium to inform the tourists about pempek stores in Palembang. The booklet can also be used as a guideline for the tourists to find the information about pempek stores in Palembang. This booklet consists of the information about pempek stores such as the name of pempek stores, the addresses, the phone numbers, the time operation, and also the price list. In the process of making the booklet, the writer used Research and Development methods by Sukmadinata (2015). They are preliminary study, model development and final product. In collecting the data, the writer did interview, observation and documentation. The writer used konstruk paper 150 gsm with total of 10 pages for the booklet. The booklet is made by using Adobe Photoshop cc 2015. The writer used blue turquoise for the color on the background. For the font, the writer used shella clean regular (for the white color) and dosis regular (for the black color).

#### **5.2 Suggestion**

Based on the result of designing a booklet of pempek stores in Palembang, the writer would like to give some suggestion as follows:

1. The next researcher is expected to use the dissemination step in order to introduce the product to public.
2. The reader of this report can use this report as one of the references that they can refer to develop their own research especially in designing booklet.