FINAL REPORT

DESIGNING A VLOG OF KAMPUNG IKLIM KELURAHAN 2 ILIR AS AN EDUCATIONAL TOURISM DESTINATION IN PALEMBANG

This report is written to fulfill the requirement of the subject on the final report project in English Department

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SRIWIJAYA STATE POLYTECHNIC
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DESIGNING A VLOG OF KAMPUNG IKLIM KELURAHAN 2 ILIR AS AN EDUCATIONAL TOURISM DESTINATION IN PALEMBANG

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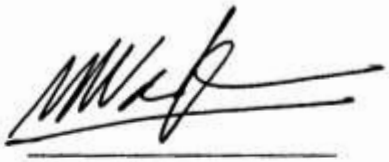
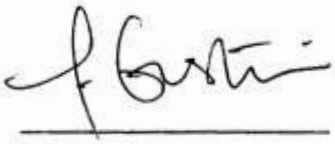
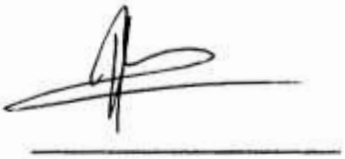
Drs. M. Nadjmuddin, MA **NIP. 196209071988031001**	
Sri Gustiani, M. TESOL., Ed.D. **NIP. 197108252005012001**	
Moehamad Ridhwan, S.Pd., M.Pd. **NIP.196912102005011002**	
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ABSTRACT

Designing Vlog of Kampung Iklim Kelurahan 2 Ilir as Educational Tourism Destination in Palembang

(Lady Intania, 2018 : 51 pages, 18 figures, 6 tables)

This final report studies about designing vlog of Kampung Iklim Kelurahan 2 Ilir as educational tourism destination in Palembang. The purpose of this research is to find out the design of vlog about Kampung Iklim especially about content, video design, and narration. In this final report, the writer used Research and Development Design method of Sukmadinata (2015). This method was used in order to collect, classify, and describe the process of designing vlog of Kampung Iklim Kelurahan 2 Ilir as educational tourism destination. The technique for collecting the data is interview, documentation and observation. Then, analyzing the data were done through descriptive method. The data got after following Research and Development Method of Sukmadinata (2015) by literature review, preliminary study, model development, and final product testing but, the writer limited the report until final product because lack of time, law, and money to finished the research until testing. In preliminary study, the writer described the result of collecting the data by literature study, field survey, and model draft. In model development the writer asked some experts in limited field testing and wider field testing. Then, in model development the writer asked some experts in limited field testing and wider field testing. In conclusion, there are some revision by the experts' suggestion related to the content, video design and narration of video blog. The next writers are suggested to find the more relatable experts in video content, video design and narration than the writer found in this report.

Keywords: Kampung Iklim, Educational Tourism, Vlog.

PREFACE

First of all, the writer would like to express the greatest thanks to Allah SWT for blessing and giving the writers strength, health,and guidance in finishing this final report entitled “Designing Vlog of Kampung Iklim Kelurahan 2 Ilir as Educational Tourism Destination in Palembang”. The purpose of this report is fulfill the requirement of Final Report at English Department of Sriwijaya State of Polytechnic.

The writers would also like to thank all people who had given a support in writing and finishing this Final Report, may it be staffs and students of English Department at State Polytechnic of Sriwijaya, especially for the writer’s advisors who has given much advice and time to finish this report. The writers also realize that this paper is still far from being perfect, and welcome anycritism and suggestions to make this paper better. Finally, the writer hope this paper can give the useful information for the readers.

Palembang, July 2018

The writer

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Palembang, July 2018

The Writers

MOTTO AND DEDICATION

"Follow your passion, be prepared to work hard and sacrifice, and above all, don't let anyone limit your dreams"

~ Donovan Bailey ~

Dedicated to:

- **My family**
- **My friends**
- **Everyone who involves in this final report**

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