

CHAPTER V

CONCLUSIONS AND SUGGESTIONS

5.1 CONCLUSIONS

The final product has been done by following the research method developed by Sukmadinata (2015) that consist preliminary study, model development, and product testing and dissemination.

The process of designing the vlog by asked some experts that related to their own profession. The writer revised some mistakes based on the suggestion of experts or respondent in limited field testing and wider field testing. The process of designing the vlog is not limited to the writer only but also involved the experts too. So, the result or final product is the best result based on the experts on their specialist such content, video design and linguist. It will make the final product was ready to be uploaded in internet.

The vlog of Kampung Iklim Kelurahan 2 Ilir contained the detail information for the viewers who want to visit Kampung Iklim Kelurahan 2 Ilir or those who want to educate themself to be better person by starting a good habit based on the experience after visiting this village.

Therefore, the vlog design of Kampung Iklim Kelurahan 2 Ilir was made based on the expert suggestion to promote Kampung Kelurahan 2 Ilir as one of educational tourism destination.

5.2 SUGGESTIONS

The writer has some suggestions for the readers, viewers who interested in educational tourism especially in Kampung Iklim Kelurahan 2 Ilir. Also, the writer has suggestion to local people and government.

1. For the readers

The writer suggests making this report as one of references to search the information about educational tourism, greenhouse, plants or Kampung Iklim Kelurahan 2 Ilir itself. If the readers found the similar place same as Kampung Iklim Kelurahan 2 Ilir, the writer believe this report could be the reference to build a tourism industry there.

2. For the viewers

The writer suggests to watch the vlog of Kampung Iklim Kelurahan 2 Ilir first before visit this village. So, the vlog of Kampung Iklim can be the guidance that the visitors watch to see the location, the price of entry ticket, the activities and the object of educational tourism destination itself. It is better to visit in group for 10 – 20 persons every day to learn everything in Kampung Iklim Kelurahan 2 Ilir.

3. For the local people

The writer wishes for local people stay aware of environmental issues, keep greening up the environment and active in every activity arranging by Head of Family Empowerment Center and Director of Kebumen Gemilang Sejahtera Trash Bank. The uniqueness of this village should be maintained and develop due to globalization era and in order to build tourism industry, the writer suggest to cooperate with some companies.

4. For the government

The writer hopes Tourism Department Office Palembang give a hand in order to build tourism industry in this village. This village is suitable to be one of tourism destination especially educational tourism so, Tourism Department Office Palembang can promote this village as tourism destination too.