#### FINAL REPORT

### DESIGNING A VIDEO BLOG(VLOG) OF AL-QUR'AN AL-AKBAR AS A MEDIUM TO PROMOTE THE RELIGIOUS TOURISM DESTINATION IN PALEMBANG



This Report is Written to Fulfill the Requirement of Diploma III in English

Department

**By**:

Ade Noza Yuhernika Putra 0615 3090 0660

# STATE POLYTECHNIC OF SRIWIJAYA ENGLISH DEPARTMENT 2018

#### **APPROVAL SHEET**

DESIGNING A VIDEO BLOGGER(VLOG) ABOUT AL-QUR'AN AL-AKBAR AS AN MEDIUM TO PROMOTE THE RELIGIOUS TOURISM DESTINATION IN PALEMBANG



By:

Ade Noza Yuhernika Putra 0615 3090 0660

Palembang, Juli 2018

Approved by,

First Advisor,

Drs. Zulkifli, M.Pd.

NIP.196112251989031004

Second Advisor,

Nian Masna Evawati, S.Pd., M.Pd.

NIP. 197905072003122002

Acknowledge by,

Head of English, Department

& Drs. M. Nadjmuddin, MA

ID. 196105071988032001

## FINAL REPORT DESIGNING A VIDEO BLOG (VLOG) AS A MEDIUM TO PROMOTE THE RELIGIOUS TOURISM DESTINATION IN PALEMBANG

#### BY

#### ADE NOZA YUHERNIKA PUTRA

061530900660

Approved by the examiners Committee

Signature

Dr. Nurul Aryanti, M.Pd. NIP. 196802181993032001

Dra. Evi Agustina Sari, M.Pd. NIP. 196708251993032002

Dr. Risa, M.Pd. NIP.196508172000032001

Eli Yeni, SPd., MPd. NIP. 19730507200012201 2 6 Klubs

And 23/8-18

Mining

STATE POLYTECHNIC OF SRIWIJAYA
PALEMBANG

2018

#### **PREFACE**

First of all, the writer would like to express his greatest thanks to Allah SWT . for giving him strength, healthy, separate and guidance in finishing this paper entitled "Designing a Video Blog (Vlog) of Al-Qur'an as a Medium to Promote the Religious Tourism in Palembang" . The purpose of this course is to fulfill the requirement of Diploma III at the English Department of State Polytechnic of Sriwijaya .

The writer would also be delighted to welcome any criticism and suggestions to make this paper better. The writer expects that this report can give the advantages for readers, especially the students of English Department at State Polytechine of Sriwijaya.

Palembang, July 2018

Writer

#### **MOTTO**

Make sense of satisfaction is your greatest enemy, dream as high as possible because if you fall you will fall among the stars, and always pray to the God, be yourself and realize your dreams according to your passion-

- Ade Noza Yuhernika Putra

#### **ABSTRACT**

#### DESIGNING A VIDEO BLOG (VLOG) ABOUT AL-QUR'AN AL-AKBAR AS A MEDIUM TO PROMOTE THE RELIGIOUS TOURISM DESTINATION IN PALEMBANG

The title of this final report is "Designing a Video Blog (Vlog) of Al-Qur'an Al-Akbar as a Media to Promote the Religious Tourism Destination in Palembang". The report discusses about Al-Qur'an Al-Akbar started from history, architecture, the unique and information of religious tourism of Al-Qur'an Al-Akbar. The purpose of this final report is to know how to design vlog of religious tourism Al-Qur'an Al-Akbar to Promote the religious tourism in Palembang. The writer used research and development method, The writer collected the data by giving structured interview to the guidance of Al-Qur'an Al-Akbar and the tourists, The writer also collected the data by conducting the observation towards the religious tourism, The data were analyzed by using Research and Development, There are two steps to complete this final report- The steps are preliminary research, and model development.

Keyword: Design, Vlog, Al-Qur'an Al-Akbar, Religious Tourism

#### TABLE OF CONTENT

TITLE SHEETi
APPROVAL SHEET ADVISORSii
PREFACE iii
ACKNOWLEDGMENT iv
MOTTOv
ABSTRACTv
TABLE OF CONTENTvi
LIST OF CHARTix
LIST OF PICTUREx
CHAPTER 1 INTRODUCTION
1.1 Background.11.2 Problem Formulation.21.3 Problem Limitation.21.4 Research Purpose.21.5 Research Benefits.3
CHAPTER II LITERATURE REVIEW
2.1 Promotion
2.2 Media
2.3 Design
2.4 Video Blogging
2.5 Types of Vlog
2.6 How to Make a Vlog
2.7 Types of Tourism
2.8 Description of Al-Our'an Al-Akbar

#### CHAPTER III RESEARCH METHODOLOGY

3.1 Research Method
3.2 Pretest and Postest
3.3 Place of Research
3.4 Techniques of Analyzing Data
CHAPTER IV FINDING AND DISCUSSION
4.1 Finding
4.2 Discussion
CHAPTER V CONCLUSION
5.1 Conclusion
5.2 Suggestion
REFERENCES
APPENDICES

#### LIST OF CHART

CHART 3.1	Chart Steps of Research and Development Method	1	12

#### LIST OF PICTURE

Picture 2.1	11
Picture 2.2	12
Picture 4 .1	18
Picture 4 .2	18
Picture 4 .3	18
Picture 4 .4	19
Picture 4 .5	19