

CHAPTER V

CONCLUSION AND SUGGESTION

This chapter presents the conclusion and suggestion of Designing Video Blog (Vlog) of Al-Qur'an Al-Akbar to promote the religious tourism in Palembang.

5.1. Conclusion

Based on the explanation on the previous chapters, the writer concludes that the vlog contains the complete information about Al-Qur'an Al-Akbar to promote the religious tourism in Palembang to make the viewers interested to visit Palembang. Nowadays, video already become media promotion because its function is not only display something but it also can share information in the vlog. As a promotion media, video can be used to promote religious tourism that is rarely know by tourists, especially from othe country. People are now more switching to cyber media and spending time to stream videos on youtube and it was done by the writer to fullfill the right process for designing the video. In addition, the visualization as promoting media of religious tourism in Palembang can be used as promotion media to increase Palembang Religious Tourism.

5.2. Suggestion

This vlog is complete yet. because of the lack of fund, time, and legality, The writer does not do dissemination as the last step of Research and Development modification in the vlog. For the future, the writer suggests to conduct dissemination. Furthermore, the writer expects that there will be proff reader as experts that corrects the content of vlog in other languages. The writer also suggest the students of English Department Sriwijaya state Polytechinc of Sriwijaya to design vlogs of Palembang tourism destination and promote other kinds of religious tourism in Palembang.