

CHAPTER V

CONCLUSION AND SUGGESTION

5.1 Conclusion

The content of tourism promotional video of Kampung Arab Al-Munawar 13 Ulu Palembang can be used as a promotion media to promote tourism destination in Palembang. The writer used Research and Development (R&D) Method (preliminary study, model development and final product). The information of the content in this tourism promotional video (location, cultures, regulations, transportation, etc.) are needed to make this product. The information about Kampung Arab Al-Munawar 13 Ulu Palembang is obtained by doing observation and interview. Writing skill is also needed so that the writer can describe the information with the focus on grammar, conjunction, vocabulary, etc. The writer needs some comments, suggestions and advices from some experts in developing the model draft in field of information, language and video design.

5.2 Suggestion

The writer expects the viewers to be interested to read this content of tourism promotional video of Kampung Arab Al-Munawar 13 Ulu Palembang. By reading this content of tourism promotional video, the writer also hopes the viewers to be attracted in visiting Kampung Arab Al-Munawar and also asking their relatives, friends and closest people to visit there. Then, the writer hopes for the next researchers to keep updating and completing the weaknesses of this content about Kampung Arab Al-Munawar 13 Ulu Palembang.