

CHAPTER 5

CONCLUSION AND SUGGESTION

This chapter discusses about the conclusion and suggestion of this final report.

5.1 Conclusion

As discussed in the previous chapter, this final report was conducted using the Simplified of Research and Development based on Borg and Gall. There are two main steps in conducting the simplified of Research and Development. The steps are research steps and development steps. The research steps consist of Research and Information Collection, Observation, and Interview. Then, development steps consist of planning, developing product, testing, revising, final product, and dissemination.

In planning steps, the tour package was designed after collecting the data from research and information collection and observation. After that, in developing product, the tour package was designed in tour package brochure and printed as trial product. In testing step, the trial product was given to the experts in order to get suggestions and critics to improve the tour package. After getting the suggestion in testing step, the trial product was revised based on the experts' suggestions and reprinted as final product. The last step was dissemination. The real dissemination was not done properly, instead the discussion and reviewed by the advisors and the experts.

5.2 Suggestion

For further research, the tour package is expected to be tried and survey should be conducted over the youths about tour itinerary, tour price and the design of tour package brochure in order to get more valid data about tour package which fits with youths. In addition, the information should be written in other foreign language. Then, more foreign tourist from non-English speaking countries will understand the information.

