

## CHAPTER V

### CONCLUSION AND SUGGESTION

In this chapter the writer discusses about conclusion and suggestion of the final report.

#### 5.1 Conclusion

Based on the result of the study, the writer concludes that seven elements of *Sapta Pesona* has been implemented, even though there are only five elements which are implemented well (safety, orderliness, beauty, friendliness, and memories). The safety has been implemented well because nowadays most of visitors never heard about crime that happened and feel safe when they came to Kuto Besak Fortress Plaza. Also, the building around Kuto Besak Fortress Plaza are arranged well such as the seat, the objects, the facilities, and others. Besides, the visitors do not need to scramble in buying the food because the sellers will serve the buyer based on the number of line. After that, the buildings around Kuto Besak Fortress Plaza are interesting and pleasing in the eyes. Kuto Besak Fortress Plaza has history that can attract people to come to this destination, because beauty is not only about physical of the objects but also about the value of the object. Besides, the visitors satisfied with the service which was given by the parking attendance and the seller of Kuto Besak Fortress Plaza. Then, the visitors who come to Kuto Besak Fortress Plaza can enjoy with the sceneries around this destinations, the objects, and also the foods that are sold in Kuto Besak Fortress Plaza. While, two elements of *Sapta Pesona* which are implemented enough (cleanliness and cool atmosphere) because Kuto Besak Fortress Plaza is an outdoor destination also the visitors and the society around Kuto Besak Fortress Plaza can not keep this place clean and do not throw their garbage in its place.

## **5.2 Suggestion**

Based on the results of findings and discussions, the writer gives some suggestions for the Tourism Department of Palembang and the government of Palembang about the implementation of *Sapta Pesona* at Kuto Besak Fortress Plaza.

In keeping the safety of Kuto Besak Fortress Plaza, it is better if the Tourism Department of Palembang put the right people in charge to keep the safety. Then, the Government and the Tourism Department of Palembang should overcome the cleanliness problem by providing more trashcans and put them in an appropriate place and give signs (throw the garbage in its place) at Kuto Besak Fortress Plaza in order to keep the cleanliness of Kuto Besak Fortress Plaza. In addition, give the sign for showing the location of prayer room to make the visitors are not difficult in finding it. The last, the government and also the Tourism Department of Palembang should plant more trees on vase in order to keep the cool atmosphere of Kuto Besak Fortress Plaza.