

FINAL REPORT

**THE POTENTIAL OF *SEMBILANG* NATIONAL PARK AS A TOURISM
DESTINATION IN BANYUASIN, SOUTH SUMATERA**



**This final report is written to fulfill one of the requirements to finish Diploma
III Educational accomplishment at English Department**

By:

DWI MAHARANI PUTRI

061630900652

STATE POLYTECHNIC OF SRIWIJAYA

PALEMBANG

2019

APPROVAL SHEET
FINAL REPORT
THE POTENTIAL OF SEMBILANG NATIONAL PARK AS A TOURISM
DESTINATION IN BANYUASIN, SOUTH SUMATERA



By:
DWI MAHARANI PUTRI
061630900652

Palembang, July 2019

Approved by,

First Advisor

Dra. Evi Agustina Sari, M.Pd.
NIP. 196708251993032002

Second Advisor

Mochamad Ridhwan, S.Pd., M.Pd.
NIP. 196912102005011002

Acknowledged by,
Head of English Department

Drs. M. Nadjmuddin, M.A.
NIP. 196209071988031001

APPROVAL SHEET OF EXAMINERS
THE POTENTIAL OF SEMBILANG NATIONAL PARK AS A TOURISM
DESTINATION IN BANYUASIN, SOUTH SUMATERA

FINAL REPORT

Dwi Maharani Putri

061630900652

Approved by the Examiners Committee

Signature

Dr. Yusri, M.Pd.

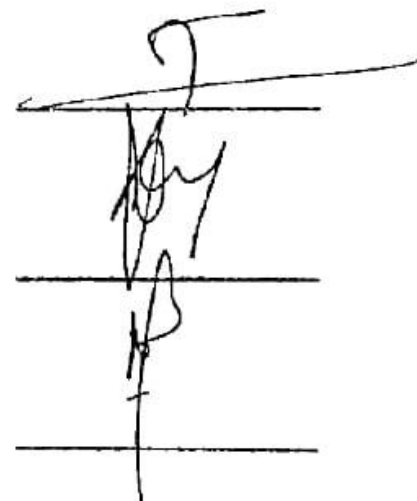
ID. 197707052006041001

Koryati, S.Pd., M.Pd.

ID. 198108312005012003

Munaja Rahma, S.Pd., M.Pd.

ID. 197405162002122001

The image shows three horizontal lines representing signature lines. The top line has a signature that appears to be 'Yusri'. The middle line has a signature that appears to be 'Koryati'. The bottom line has a signature that appears to be 'Munaja Rahma'. The signatures are written in black ink.

ENGLISH DEPARTMENT
STATE POLYTECHNIC OF SRIWIJAYA
PALEMBANG

2019

ABSTRACT

This final report entitled “The Potential of *Sembilang* National Park as a Tourism Destination in Banyuasin, South Sumatera”. The aims of this report are to identify whether the *Sembilang* National Park potential as a tourism destination in Banyuasin, South Sumatera or not. The methodology used in this report is qualitative method, and the data were collected by using observation and interview. The result shows that the *Sembilang* National Park has potency to be a tourism destination in Banyuasin, because it has five aspects of a tourism destination such as attraction, accessibility, amenities, ancillary, and public facilities. To make the *Sembilang* National Park more potential to be a tourism destination it is needed some addition of facilities. Hopefully, it will facilitate the tourists in the *Sembilang* National Park.

Keywords: The *Sembilang* National Park, Tourism Destination

ABSTRAK

Laporan akhir ini berjudul “*The Potential of Sembilang National Park as a Tourism Destination in Banyuasin, South Sumatera*”. Tujuan dari laporan ini adalah untuk mengidentifikasi apakah Taman Nasional Sembilang memiliki potensial sebagai destinasi wisata di Banyuasin, Sumatera Selatan atau tidak. Metodologi yang digunakan di dalam laporan ini adalah metode kualitatif, dan data-data di dapatkan melalui observasi dan wawancara. Hasilnya menunjukkan bahwa Taman Nasional Sembilang memiliki potensi menjadi destinasi wisata di Banyuasin, dikarenakan taman nasional tersebut mempunyai lima aspek dari sebuah destinasi wisata yaitu atraksi, akses, amenities, organisasi, dan fasilitas umum. Untuk membuat Taman Nasional Sembilang menjadi lebih potensial sebagai destinasi wisata, maka dibutuhkan beberapa fasilitas tambahan. Diharapkan hal tersebut dapat memfasilitasi wisatawan ketika berada di Taman Nasional Sembilang.

Kata Kunci: Taman Nasional Sembilang, Destinasi Wisata

PREFACE

First of all, the writer would like to thank Allah SWT for the blessing so the writer could finish the final report on time. The writer is very grateful can accomplish the requirement of making the final report entitled “The Potential of *Sembilang* National Park as a Tourism Destination in Banyuasin, South Sumatera” to fill the needs of English Department Diploma III curriculum of State Polytechnic of Sriwijaya.

The writer would also like to thank all people who have given support in writing and finishing this final report, may it be family, lecturers and all friends in English Department at State Polytechnic of Sriwijaya, especially for Mrs. Evi Agustina Sari and Mr. Moehammad Ridhwan who has given much advice and time to finish this report. The writer would also like to thank the interviewees who let the writer knows about all the information and data related to the report.

Finally, the writer realizes that there are still many drawbacks in writing this report. Therefore, constructive criticisms and suggestions are expected. The writer expect that this report can give the benefits to other people who might need the information.

Palembang, July 2019

The writer

ACKNOWLEDGEMENT

In this moment, the writer would like to express deep gratitude to the people for their advices. In this chance, the writer would like to thank to:

1. My beloved parents, sister, and big families who always give support, pray, and motivation.
2. Mrs. Dra. Evi Agustina Sari, M.Pd. as the First Advisor, and Mr. Moehammad Ridhwan, S.Pd., M.Pd. as the Second Advisor, thank you for the patience, corrections, suggestions, generosity and valuable guidance during the consultation to make this final report complete.
3. All of lecturers and staffs of English Department who has given support and suggestions.
4. All of the participants and interviewees who have given information and data, support, and suggestions.
5. My “closest” friends, there are Cece Amel, Soni, Wiwid, Nabila, Depi, Tatak, Pien, Tiwik, Chikim and the rest that I cannot write in here. Thank you for making me feel happy and forget about the struggles in my life.
6. All of my friends in English Department of State Polytechnic Sriwijaya especially my friends in 6 BA class who always give support to finish this final report.

Finally, the writer would like to thank to all parties that cannot be expressed one-by-one, who helped and gave contribution directly and indirectly for the writer during writing this final report.

MOTTO AND DEDICATIONS

Motto:

**“I AM GOING TO SHINE WITH MY SHARE
OF LIGHT”**

- That's Okay by Do Kyungsoo -

This final report is dedicated to:

My beloved parents

My beloved sister

TABLE OF CONTENTS

TITLE SHEET	i
APPROVAL SHEET	ii
APPROVAL SHEET OF EXAMINERS	iii
ABSTRACT	iv
PREFACE	v
ACKNOWLEDGEMENT	vi
MOTTO AND DEDICATIONS	vii
TABLE OF CONTENTS	viii
LIST OF PICTURES	x
CHAPTER I : INTRODUCTION	1
1.1 Background	1
1.2 Problem Formulation	2
1.3 Problem Limitation	2
1.4 Purposes	3
1.5 Benefits	3
CHAPTER II : LITERATURE REVIEW	4
2.1 Tourism	4
2.2 Types of Tourism	5
2.3 Tourism Destination	7
2.4 The Potential of Tourism Destination	8
CHAPTER III : METHODOLOGY	11
3.1 Method of Research	11
3.2 Techniques for Collecting the Data	11
3.3 Techniques for Analyzing the Data	12
3.4 Participants of the Research	13
3.5 Place of the Research	13

CHAPTER IV : FINDINGS AND DISCUSSION	14
4.1 Findings	14
4.1.1 The Result of Observation	14
4.1.2 The Result of Interview	27
4.2 Discussion	28
CHAPTER V : CONCLUSIONS AND SUGGESTION	31
5.1 Conclusions	31
5.2 Suggestion	31
REFERENCES	33
APPENDICES	

LIST OF FIGURES

Figure 4.1 Migratory Birds in <i>Sembilang</i> National Park	15
Figure 4.2 Some birds staying in the mudflat	15
Figure 4.3 Down the river to enjoy the Mangrove forests	16
Figure 4.4 River travelling in Sanjang river	16
Figure 4.5 Pecuk Ular bird fly above the river water level	17
Figure 4.6 One of places that can be a place to do the fishing	17
Figure 4.7 The speedboat at the dock around Ampera bridge	18
Figure 4.8 Simpang PU dock	19
Figure 4.9 Sungai Sungsang dock	19
Figure 4.10 Main road to Simpang PU dock and Sungsang village	20
Figure 4.11 Damaged road to Simpang PU dock	20
Figure 4.12 Damaged road to Sungsang village	21
Figure 4.13 Ground road to Sungsang village	21
Figure 4.14 The office of Seksi Pengelolaan Taman Nasional (SPTN) Wilayah II	22
Figure 4.15 Homestay in Sembilang village	22
Figure 4.16 A Guest House in Sembilang Village	23
Figure 4.17 Food stall in Sembilang village	23
Figure 4.18 The community cooperative	24
Figure 4.19 Stall that sells fresh shrimp	24
Figure 4.20 Souvenir stall in Sembilang village	24
Figure 4.21 The office of Seksi Pengelolaan Taman Nasional (SPTN) Wilayah II in Sembilang village	25
Figure 4.22 The office of Seksi Pengelolaan Taman Nasional (SPTN) Wilayah II in Palembang	25
Figure 4.23 Mosque in Sembilang village	26
Figure 4.24 Midwife or health clinic in Sembilang village	26
Figure 4.25 Trash cans in Sembilang village	27