

FINAL REPORT

**DESIGNING A NIGHT CULINARY VLOG OF FOOD STREETS IN
PALEMBANG**



**This proposal is written to fulfill one of the requirements to finish Diploma III
Educational accomplishment at English Department**

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STATE POLYTECHNIC OF SRIWIJAYA

PALEMBANG

**APPROVAL SHEET
FINAL REPORT
DESIGNING A NIGHT CULINARY VLOG OF FOOD STREETS IN
PALEMBANG**



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Palembang, July 2019


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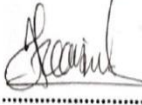
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STATE POLYTECHNIC OF SRWIJAYA

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2019

ABSTRACT

Designing a Night Culinary Vlog of Palembang Street Food as the way in Promoting Culinary Place in Palembang

(Kintan Nadya Putri, 2019, 44 pages, 21 pictures)

The title of this final report is “Designing a Night Culinary Vlog of Palembang Street Food as the way in Promoting Culinary Place in Palembang”. The purpose of this final report report is to design a night culinary vlog of Palembang street food as the way in promoting culinary place in Palembang. The writer used Research and Development modification developed by Sukmadinata (2005). The writer collected the data by Observation, Documentation, and Interview. Therefore, the data were analyzed and the writer started making script and a video. Based on findings, the writer found that making script and upload it on YouTube is a good way for giving information to public. In developing the script and video, the criticism and suggestions provided by experts were valuable.

Keywords: Designing, Culinary, Promotion, Video Blog

ABSTRAK

Merancang Kuliner Malam Vlog Jalanan Makanan di Palembang

(Kintan Nadya Putri, 2019, 47 halaman, 21 gambar)

Judul laporan akhir ini adalah “Merancang Vlog Kuliner Malam dari Street Food Palembang sebagai cara dalam Mempromosikan Tempat Kuliner di Palembang”. Tujuan dari laporan laporan akhir ini adalah untuk merancang vlog kuliner malam dari makanan jalanan Palembang sebagai cara mempromosikan tempat kuliner di Palembang. Penulis menggunakan modifikasi Penelitian dan Pengembangan yang dikembangkan oleh Sukmadinata (2005). Penulis mengumpulkan data dengan Observasi, Dokumentasi, dan Wawancara. Oleh karena itu, data dianalisis dan penulis mulai membuat skrip dan video. Berdasarkan temuan, penulis menemukan bahwa membuat skrip dan mengunggahnya di YouTube adalah cara yang baik untuk memberikan informasi kepada publik. Dalam mengembangkan naskah dan video, kritik dan saran yang diberikan oleh para ahli sangat berharga.

Kata kunci: Desain, Kuliner, Promosi, Video Blog

PREFACE

First of all, the writer would like thanks to Allah SWT and his messenger, prophet Muhammad SAW because of his blessing, it is possible for the writer to finished this final report. Eventually, this report is written to fulfill the requirement of final report at State Polytechnic of Sriwijaya Palembang. The title of this final report is “Designing a Night Culinary Place of Palembang Street Food as the way in Promoting Culinary Place in Palembang.”

The writer would also like to say thank you to as the advisors because without their guidance, the writer can not prepare and finish this final report and all the people who had helped the writer finish this report.

The writer realized that this final report is still imperfect because of the limitation of sources, time or even knowledge. The writer hopes that this report can help the students of English Department at State Polytechnic of Sriwijaya to gain more knowledge especially culinary place in Palembang.

Palembang, July 2019

The writer

ACKNOWLEDGEMENT

Dealing with this final report, the writer has many inspiration, assistance, and support from everybody. In this chance the writer would like to express our sincere thanks to all who had guided the writer in making this final report. The writer would like to thank to:

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Palembang, July 2019

The writer

MOTTO AND DEDICATION

MOTTO

“Life is too mysterious, to take it serious”

-unknown

DEDICATION

Allah SWT

My Beloved Parents

My Beloved Sisters

My Big Family

My Beloved Friends

And All of People Who Always Love and Support Me

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