

FINAL REPORT

**TOURISM OBJECT DEVELOPMENT OF THE JACOBSON VAN DEN
BERG OLD BUILDING**



**This report is written to fulfill the requirement of Diploma Graduation in
English Department at State Polytechnic of Sriwijaya**

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PALEMBANG
2019**

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BERG OLD BUILDING**



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Palembang, July 2019

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FINAL REPORT

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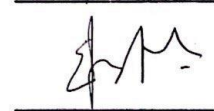
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**ENGLISH DEPARTMENT
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PALEMBANG**

2019

MOTTO AND DEDICATION

“ When a problem comes “, don’t say “why me?”, say “try me!” ”

- Deddy Corbuzier –

This final report dedicated to:

- Allah S.W.T
- Prophet Muhammad S.A.W
- My beloved parents
- My beloved brother and sister
- My lecturers in English Department at State Polytechnic of Sriwijaya
- My beloved friends

PREFACE

First of all, I would like to express my greatest thanks to Allah SWT for giving me the health and strength in finishing this final report entitled *Tourism Object Development Of The Jacobson Van Den Berg Old Building*. The purpose of writing this paper is to fulfil the requirement of the final report at English Department of State Polytechnic of Sriwijaya.

I realise that this final report is still imperfect, but I will be delighted to welcome any constructive comments and suggestions to make this paper better. Finally, I hope it will give some useful information for the readers.

Palembang, July 2019

The writer

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ABSTRACT

TOURISM OBJECT DEVELOPMENT OF THE JACOBSON VAN DEN BERG OLD BUILDING

(Muhammad Fikri Surya Agung, 2019: 20 pages and 10 pictures)

The objective of this study is to know the government's efforts in developing the old Jacobson Van Den Berg building. This research used Qualitative Method. The data were collected by using observation and interviews. The observation was conducted based on what to see, what to do, what to buy, what to arrive, and what to stay. There were two respondents who participated in answering the interview questions. The writer found the government's efforts to develop Jacobson Van Den Berg old building to become a tourism object. The followings are the efforts that the government has done renovating the building, cleaning the building, determining Jacobson Van Den Berg as a Sekanak Kerihin region, determining Jacobson Van Den Berg as a cultural heritage, conducting festivals and events, and establishing cooperation with the private sector and the heritage community

Keywords: tourism object, development strategy, effort.

ABSTRAK

PEMBANGUNAN OBYEK PARIWISATA BANGUNAN JACOBSON VAN DEN BERG

(Muhammad Fikri Surya Agung, 2019: 20 halaman dan 10 gambar)

Tujuan dari penelitian ini adalah untuk mengetahui upaya pemerintah dalam membangun gedung Jacobson Van Den Berg yang lama. Penelitian ini menggunakan Metode Kualitatif. Data dikumpulkan dengan menggunakan observasi dan wawancara. Pengamatan dilakukan berdasarkan apa yang harus dilihat, apa yang harus dilakukan, apa yang harus dibeli, apa yang akan tiba, dan apa yang akan tinggal. Ada dua responden yang berpartisipasi dalam menjawab pertanyaan wawancara. Penulis menemukan upaya pemerintah untuk mengembangkan bangunan tua Jacobson Van Den Berg untuk menjadi objek wisata. Berikut ini adalah upaya yang telah dilakukan pemerintah untuk merenovasi gedung, membersihkan gedung, menentukan Jacobson Van Den Berg sebagai wilayah Sekanak Kerihin, menentukan Jacobson Van Den Berg sebagai warisan budaya, mengadakan festival dan acara, dan menjalin kerja sama dengan swasta sektor dan komunitas pusaka

Kata kunci: objek wisata, strategi pengembangan, upaya.

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