

INTERVIEW SHEET

Day/ Date : Wednesday/ June 19, 2019

Interviewee : Mrs. Sumarni Bayu Anita, S. Sos., M.A

Interviewer : M. Fikri Surya Agung

F : Explain briefly the establishment of the Jacobson Van Den Berg building?

S : So, yesterday made a glimpse of the writing about this building, since the Dutch East Indies government was established on the basis of a trading company. N.V Jacobson Van Den Berg is the largest trading company founded on June 1, 1960, in Amsterdam, the Netherlands. For buildings that were established in Palembang, it is not known when it was established.

F : What is the Jacobson Van Den Berg building now for?

S : First time I knew that this building had not been used at all, but the heritage community was made a meeting point at the Heritage Walk in 2016. However, there are now many activities carried out in this building starting from the coffee culture museum in 2019.

F : Is this building classified as a tourism object in Palembang?

S : It is classified as a tourist place, more precisely as heritage tourism or historical tourist attraction.

F : Are there institutions or organizations that manage this building?

S : The Jacobson Van Den Berg Building is managed by a private party.

F : What are the GenPi efforts that have been made in developing the Jacobson Van Den Berg building as a tourist attraction?

- S : The GenPi community seeks to develop in Online and Offline shutter. Online in question promotes tourism through social media accounts, both Facebook, Twitter, and Instagram. And offline is to be a media partner as one of the sponsors when the event takes place.
- F : What projects are GenPi doing in developing the Jacobson Van Den Berg building as a tourist attraction?
- S : It will not be done yet, but GenPi is trying to make an event every major day in Palembang.
- F : Are there programs or plans that GenPi will do in developing the Jacobson Van Den Berg building as a tourist attraction?
- S : To develop it Genpi South Sumatra cannot move on its own, the government, community, then academics, tourism entrepreneurs, the media, must cooperate with each other. And the Jacobson Van Den Berg building must be more courageous to sell what can be displayed to tourists.
- F : What are the obstacles in developing the Jacobson Van Den Berg building as a tourism object?
- S : When trying to develop a tourist attraction, there are two main values, namely economic and cultural values. From these two points, cultural values are very important.

INTERVIEW SHEET

Day/ Date : Tuesday/ June 25, 2019

Interviewee : Mr. Agusti, SH. MM

Interviewer : M. Fikri Surya Agung

F : Explain briefly the establishment of the Jacobson Van Den Berg building?

S : In terms of tourism, this building is a heritage icon of Palembang city because it is a historical building. And also in other historic buildings starting from the Dutch and Japanese colonial times.

F : What is the Jacobson Van Den Berg building now for?

S : From the Tourism Office, it began to be used as a venue for festivals and exhibitions.

F : Is this building classified as a tourism object in Palembang?

S : Already, from the Tourism Office I have published this building as a tour and it was viral.

F : Are there institutions or organizations that manage this building?

S : There is, the manager is P.T Indonesian Trading Company.

F : What tourism government efforts have been carried out in developing the Jacobson Van Den Berg building as a tourism object?

S : Coordinate both verbal and nonverbal with the manager of this building, which is in an effort to carry out renovations and cleaning of the Jacobson Van Den Berg building.

- F : What projects are being carried out by the tourism agency in developing the Jacobson Van Den Berg building as a tourism object?
- S : What we are going to do is make this building one of the Sekanak Kerihin tours, which is not only the Jacobson Van Den Berg building but the entire area of the sekanak.
- F : Are there programs or plans that the tourism agency will do in developing the Jacobson Van Den Berg building as a tourism object?
- S : Our program remains if there is an event that will be held around the Sekanak Kerihin area, this building is where the event is held so that the building is maintained.
- F : What are the obstacles in developing the Jacobson Van Den Berg building as a tourism object?
- S : Our constraints are because of the physical form, therefore from the tourism office of the city of Palembang can not provide assistance in the form of material but can help in non-material matters.