

**FINAL REPORT**

**WRITING VIDEO SCRIPT FOR VIDEO OF MARTIAL ARTS  
PROMOTION AS SPORT TOURISM ATTRACTION IN PALEMBANG**



**This report is written to fulfill the requirement of Diploma Graduation in  
English Department at State Polytechnic of Sriwijaya**

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**PALEMBANG**

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**APPROVAL SHEET**

**FINAL REPORT**

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## **ABSTRACT**

### **WRITING VIDEO SCRIPT FOR VIDEO OF MARTIAL ARTS PROMOTION AS SPORT TOURISM ATTRACTION IN PALEMBANG**

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**(Ratih Nur Annisa, 2019, 36 pages, 7 tables, 2 chart)**

This research will present about writing video script for video of martial arts promotion as sport tourism attraction in Palembang. The purpose of this final report is to find how to write video script for video of martial arts promotion as sport tourism attraction in Palembang. To get the purpose, the writer used Research and Development method modification by Sukmadinata (2005). The result show that there are 3 steps to make the video script for video of martial arts promotion as sport tourism attraction in Palembang. They are preliminary study, model development and final product testing. Based on the result, the writer expected to further researchers to make promotional video about sport tourism attraction in Palembang besides martial arts.

**Keywords : Script, Promotional video, Martial arts, Sport tourism attraction**

## **ABSTRAK**

### **MENULIS SKRIP VIDEO UNTUK VIDEO PROMOSI OLAHRAGA BELADIRI SEBAGAI DAYA TARIK WISATA OLAHRAGA DI PALEMBANG**

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**(Ratih Nur Annisa, 2019, 36 halaman, 7 tabel, 2 bagan)**

Penelitian ini akan membahas tentang menulis skrip video untuk video promosi olahraga beladiri sebagai daya tarik olahraga di Palembang. Tujuan dari laporan akhir adalah untuk menemukan bagaimana cara menulis skrip video untuk video promosi olahraga beladiri sebagai daya tarik wisata olahraga di Palembang. Untuk mendapatkan tujuan tersebut, maka penulis menggunakan metode modifikasi Penelitian dan Pengembangan oleh Sukmadinata (2005). Hasil yang ditampilkan adalah ada 3 cara untuk membuat skrip video untuk video promosi olahraga beladiri sebagai daya tarik wisata olahraga di Palembang. Mereka adalah studi pendahuluan, pengembangan model dan pengujian produk akhir. Berdasarkan hasilnya, penulis berharap kepada peneliti lainnya untuk membuat video promosi tentang daya tarik wisata olahraga di Palembang selain olahraga beladiri.

**Kata kunci : Skrip, video promosi, olahraga beladiri, daya tarik wisata olahraga**

## **MOTTO AND DEDICATION**

*“ Efforts without prayer will be useless, so let’s do a lot of things with prayer*

*No matter how difficult it is, let’s be stronger”*

The final report dedicated to :

1. My beloved family, Ayah, Ibu, Mamac Opal, Mbak Aau.
2. All my beloved lecturers in English Department State Polytechnic of Sriwijaya.
3. All my lovely friends in English Department State Polytechnic of Sriwijaya.

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## **PREFACE**

First of all, i would like to perfome the gratitude to Allah SWT for His blessing and mercy given to me so that i can finish the final report on time, which is entitled “ **WRITING VIDEO SCRIPT FOR VIDEO OF MARTIAL ARTS PROMOTION AS SPORT TOURISM ATTRACTION IN PALEMBANG**”.

The writer would like to thank all people who have supportus in writing and finish this final report, especially for Mrs. Murwani Ujihanti, and Mrs. Nian Masna Evawati who has given us much advice and time to finish this report. I would like to thank to all participants and my friends who let me know about all the information and data that related to my final report.

The writer consider this report still many insufficiens it caused by the limitation experiences, knowladge and ability the writers have to write the report. Therefore, the writer expect the readers can give suggestions and critics for the final report progress.

Palembang, July 2019

The writer



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