

CHAPTER V

CONCLUSION AND SUGGESTION

5.1 Conclusion

The website entitled “Pindang of South Sumatra” can be used as the medium of promoting Pindang. It helps tourists in getting information about Pindang. In making the website, the writer used Research and Development (R&D) method which consisted of three steps: preliminary study, model development and final product testing.

The website contain the knowledge about Pindang such as the types of Pindang, the ingredients, the prices, the steps to make Pindang and the places that sell Pindang. This website is designed to make Pindang become more popular not only in South Sumatra but also in Indonesia by promoting it through website.

5.2 Suggestion

The contents of the website Pindang of South Sumatra are incomplete. The writer suggests for the future researchers to design website with more complete information about the other types of Pindang in South Sumatra.