**FINAL REPORT**

**DESIGNING PALEMBANG TRADITIONAL FOOD VIDEO:  
A CULINARY TOURISM PROGRAM**

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**This report is written to fulfill requirement for subject of final report subject  
at State Polytechnic Of Sriwijaya**

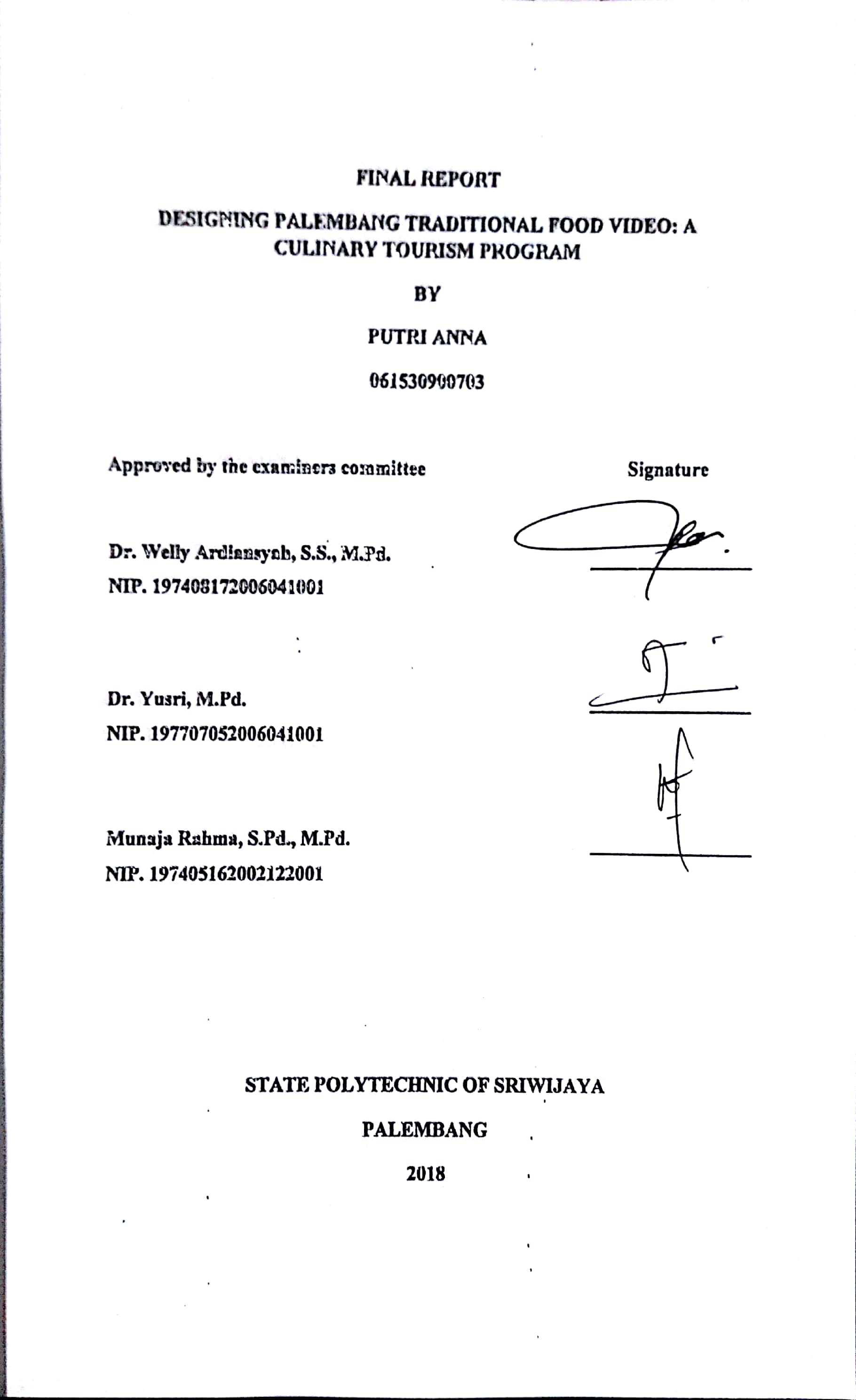
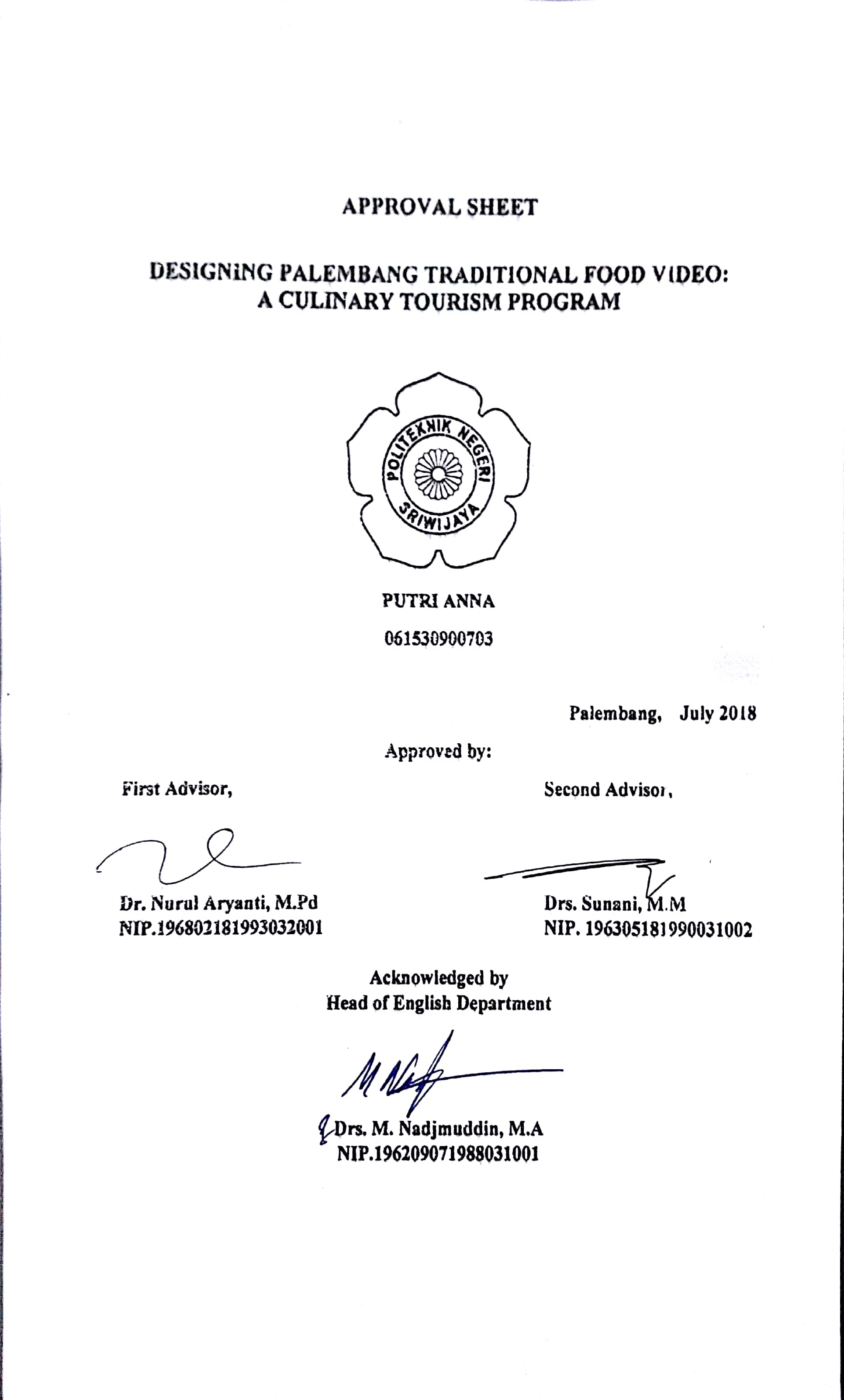
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**PREFACE**

First of all, the writer would like to thank to Allah swt who has beeen given the blessing, oppurtunity, and health to finish this final report. The writer would like to perform His deepest gratitude to the noble prophet, Rasulullah saw for warning and reminding every fault occured. This final report is written to fulfill the requirement of Diploma III curriculum of State Polytechnic of Sriwijaya with the title “ Designing Palembang Traditional Food Video: A Culinary Tourism Program.” Comments and suggestions from all sources about this final report are welcome.

Palembang, July 2018

The writer,

**ABSTRACT**

**Designing Palembang Traditional Food Video: A Culinary Tourism Program**

(Putri Anna, 2018: 87 Pages, 3 Charts, 174 Pictures)

Palembang has many traditional foods but some of Palembang traditional foods are less known by the public. Therefore, a medium to provide information about Palembang traditional foods is needed in order to promote and preserve the traditional foods. The medium is a video. A video is powerful tool for promotion. The purpose of this research is to design Palembang traditional food video as a culinary tourism program. The writer used the modification of research and development by Sukmadinata. The writter collected the data by doing interview and observation. In limited field testing, the result showed that scripts and contents of videos should be revised and it must be fixed. In wider field testing, videos were still getting a little comments and suggestions. The final report product was conducted based on the limited and wider field testing. It is concluded that videos can be used to promote and preserve Palembang traditional food. The writer suggests the readers develop the videos and to love and preserve Palembang traditional foods.

*K****eyword: Design, Video, Palembang Ttraditional Food, Culinary Tourism***

**MOTTO AND DEDICATION**

**Motto**

**“*No Limits*”**

**This final report is dedicated to:**

1. **My parents**
2. **My brothers**
3. **Drs. Zakaria, M.Pd**

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