

1st Interview

Stage 1, the Expert of Design (Mr. AkhirilLazi)

No	Questions
1	What is Design?
2	What are the elements of design?
3	From the element, which is the most important?
4	What are the principles of design?
5	From the principle, which is the most important?
6	How to create a good contrast?
7	How to determine a color?
8	How to determine a frame in picture?

2nd Interview

Stage 2, the owner at the tenant of LorongBasah Night Culinary

No	Question
1	What is sold in the tenant?
2	What is the price of food and beverage in the tenant?
3	What is the ingredient of food and beverage in the tenant?
4	What is the favorite food and beverage in the tenant?

Interview Journal

Interviewer : Mella Lorensa

Interviewees : Hargo Wiyoto

Place : Tourism Department

Date : May, 16th 2018

Results :

Lorong Basah Night Culinary was inaugurated on 18th February, 2018 by the government of Palembang Mr. Harnojoyo. Lorong Basah Night Culinary is opened at 7.00 pm until 12.00 pm. The sellers have passed the culinary test and fulfilled the general and specific requirements that have been provided for the sellers by Tourism Department of Palembang. Tourism department has made 4 sections for culinary test. There is also the requirements the food and beverages expect coffee that are sold in Lorong Basah Night Culinary. Lorong Basah Night Culinary has 90 brands of tenant who sell their products here. Lorong Basah Night Culinary also has 10 tenants for VIP place.

Interview Journal

Interviwer : MellaLorensa

Interviwee : Mr. AdiSutrisman, M.Kom

Place : Majoring in Information Management, State Polytechnic of Sriwijaya

Date : July 5th, 2018

Results :

1. Front and Cover was good enough
2. The background to 1 and 2 pages should be contrast because the text was not clear
3. The font style should be consistent
4. The text was not bold in the content of guidebook

Interview Journal

Interviwer : MellaLorensa

Interviwee : Mr. DadangWahyudi

Place : Provincial Tourism Office

Date : July 4th, 2018

Results :

1. The content of guidebook was good enough
2. Information in page 7 and 10 should be revised
3. The map page move to the last page. It's mean after the last tenant
4. The text was not bold in the content of guidebook
5. Make the profil in the guidebook

Interview Journal

Interviwer : MellaLorensa

Interviwee : Mr. MoehammadRidhwan, M.Pd

Place : English Department, State Polytechnic of Sriwijaya

Date : July 4th, 2018

Results :

1. The grammar should be revised
2. The sentences should be revised

Interview Journal

Interviwer : MellaLorensa

Interviwee : Mr. EfranEfendi

Place :

Date : July 6th, 2018

Results :

The content of guidebook was good enough but it was better if the writer add the information about the food and beverage that most favorite by the customers.

Interview Journal

Interviwer : MellaLorensa

Interviwee : Mr. RizkiRiduansyah

Place :

Date : July 6th, 2018

Results :

The information and design of guidebook was good enough. The picture of guidebook content was good enough but he suggested that move the location of tenant to another page because it was hard to see by the reader

Interview Journal

Interviwer : MellaLorensa

Interviwee : AmelApriani

Place :

Date : July 6th, 2018

Results :

The information in the content of guidebook was good but there was no transportation accesses.

Interview Journal

Interviwer : MellaLorensa

Interviwee : EnggaOktarina

Place :

Date : July 6th, 2018

Results :

The information of guidebook was good and the design of guidebook was interest enough