

CHAPTER V

CONCLUSION AND SUGGESTION

This chapter presents the conclusion and suggestion of this final report.

1.1 Conclusion

From the explanation on the previous chapters, the writer concludes that there are 3 steps in writing a tourism promotional video script. The following are the steps in writing the video script using Research and Methodology method modified by Sukmadinata (2015). The steps are Preliminary Study, Development of the Product, and Final Product Testing. In the first step, the writer found informations about *Midang Morge Siwe* as the content of the video script, video script and the system of script writing. Then, the writer wrote the first draft of script.

In the second step, the writer did limited and wider testing to make the product developed. In limited testing, the writer asked for comments from the experts in tourism, language, and video script. The tourism expert stated that there were some additional information should be added to the script. The language expert stated that there were some structural problems in the script so the writer should fix them all. Then, the writer asked for comments from experts in script writing. The experts stated that the writer should add the time in the script to make it clearer and add the sound of tanjidor in the end of the video to make it better. The writer followed all the suggestions. In wider testing, the writer The writer followed all the suggestions and wrote the final script as the final product.

1.2 Suggestion

There are two suggestions in this final report. First, the writer expects the local people respect to the culture and preserve the cultural heritage especially *Midang Morge Siwe*. As the local people, they must be of preserving aware of the importance *Midang Morge Siwe*. Second, It would be better if the government continues the

efforts of local government that has developed this potential by introducing and promoting the cultural heritage more broadly.