FINAL REPORT

DESIGNING A VIDEO TO PROMOTE LAKE KONGAR AS A TOURISM OBJECT IN MUSI BANYUASIN REGENCY

This Final Report is written to fulfill the requirement for Final Report Subject at English Department

By :

Marisa Hardina

0615 3090 0697

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APPROVAL SHEET

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BY:

MARISA HARDINA
0615 3090 0697

Palembang, July 2018

Approved by,

First Advisor,	Second Advisor,
Dra. Evi Agustina Sari, M.Pd	**Mochamad Ridhwan, M. Pd**
NIP 196708251993032002	**NIP 196912102005011002**

Acknowledged by,
Head of English Deparment

Drs. M.Nadjmuddin, M.A
NIP 196209071988031001

PREFACE

First of all, the writer would like to thank Allah SWT for giving the opportunities, blessing and health to finish this final report. The title of this report is "Designing a video to promote lake kongar as a tourism object in Musi Banyuasin regency". This report is written to fulfill the requirement of Final Report Subject at State Polytechnic of Sriwijaya. The writer realizes thatthere are many mistakes in writting this report, it is caused by the limitation in abilities and knowledges the writer has. Therefore, the writer expects the readers can give suggestion and criticisms for the improvment of this final report in thefuture. Finally the writer expects that this report can give advantages and usefullness especially for students of English Department.

Palembang, July 2018

Thre Writer

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ABSTRACT

DESIGNING A VIDEO TO PROMOTE LAKE KONGAR AS A TOURISM OBJECT IN MUSI BANYUASIN REGENCY

(Marisa Hardina, 2018: 36Pages, 32 Figures)

This final report aims to know how to design a video to promote lake kongar as a tourism object in Musi Banyuasin regency. The writer used R&D method modified by Sukmadinata. This method consists of there steps, they are (1) Preliminary Study, (2). Model Development. (3). Model Testing and Dissemination. The video can be used as a medium to promote lake kongar as a tourism object in Musi Banyuasin regency. The video can be used as a guideline for tourists to find the information about lake kongar. This video consists of the history about lake kongar, the entrance fee tickets, time operating, the transportation that can be used and the attraction that lake kongar has.

Keywords: Designing, Video, Lake Kongar, Promotion

MOTTO AND DEDICATION

Motto :

"Live as if you were to die tomorrow. Learn as if you were to live forever".

This Final Report is dedicated to:

Allah SWT

Prophet Muhammad SAW

My Beloved Parents

My Lectures at English Department at State Polytechnic of Sriwijaya

My Friends at State Polytechnic of Sriwijaya

Marisa Hardina

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