

KUESIONER PENELITIAN

Pengaruh Kualitas Konten *Travel Blog (Vlog)* pada Channel Youtube Arief Muhammad terhadap Motivasi Mahasiswa Politeknik Negeri Sriwijaya dalam Melakukan Perjalanan Wisata

Dengan Hormat,

Perkenalkan Saya Achmad Maulana Firdaus mahasiswa semester 8 program studi Usaha Perjalanan Wisata Politeknik Negeri Sriwijaya.

Kuisisioner ini ditujukan untuk membantu pengumpulan data penelitian guna penyusunan skripsi yang berjudul “Pengaruh Kualitas Konten *Travel Blog (Vlog)* pada Channel Youtube Arief Muhammad terhadap Motivasi Mahasiswa Politeknik Negeri Sriwijaya dalam Melakukan Perjalanan Wisata” yang merupakan salah satu syarat bagi peneliti untuk dapat menyelesaikan studi program Diploma 4 Usaha Perjalanan Wisata Jurusan Administrasi Bisnis Politeknik Negeri Sriwijaya.

Untuk itu peneliti memohon bantuan kepada saudara/i untuk bersedia meluangkan waktunya untuk mengisi kuisisioner ini dengan sebenar-benarnya. Atas perhatian dan kesediaannya peneliti mengucapkan terima kasih.

Hormat Saya,

Achmad Maulana Firdaus
NPM 0615 4061 1665

Kuesioner Pengukuran Pengaruh Kualitas Konten *Travel Blog (Vlog)* pada Channel Youtube Arief Muhammad terhadap Motivasi Mahasiswa Politeknik Negeri Sriwijaya dalam Melakukan Perjalanan Wisata

No. Responden : (diisi peneliti)

Nama :

NPM :

Jurusan :

Jenis Kelamin :

Umur :

Petunjuk Pengisian

Berikan pendapat anda dengan memberikan tanda (√) pada kolom disetiap pernyataan yang tersedia.

Keterangan : Sangat Tidak Setuju (STS), Tidak Setuju (TS), Cukup Setuju (CS), Setuju (S), Sangat Setuju (SS).

A. Kualitas Edukasi (*Educates*)

No	Pernyataan	STS	TS	CS	S	SS
1.	<i>Travel vlog</i> Arief Muhammad memberikan pengetahuan tentang kebudayaan pada objek wisata					
2.	Terdapat <i>review</i> mengenai kuliner khas didalam <i>travel vlog</i> Arief Muhammad					
3.	Penjelasan mengenai konservasi alam dijelaskan secara detail di dalam <i>travel vlog</i> Arief Muhammad.					

B. Kualitas Informasi (*Informs*)

No	Pernyataan	STS	TS	CS	S	SS
1.	<i>Travel vlog</i> Arief Muhammad memberikan informasi objek wisata dengan akurat.					

2.	Informasi akomodasi dalam <i>travel vlog</i> Arief Muhammad sangat terbaru (<i>up to date</i>).					
3.	<i>Travel vlog</i> Arief Muhammad memberikan informasi transportasi dengan lengkap dan terperinci.					

C. Kualitas Menghibur (*Entertain*)

No	Pernyataan	STS	TS	CS	S	SS
1.	<i>Travel vlog</i> Arief Muhammad menampilkan video dengan kualitas gambar terbaik					
2.	<i>Audio</i> yang terdapat dalam <i>travel vlog</i> Arief Muhammad jelas, jernih, dan enak didengar					
3.	Pembawaan Arief Muhammad dalam <i>travel vlog</i> nya sangat lugas dan santai.					
4.	<i>Travel vlog</i> Arief Muhammad memiliki narasi yang baik.					

D. Kualitas Kepercayaan (*Trustworthiness*)

No	Pernyataan	STS	TS	CS	S	SS
1.	Narasumber dalam <i>travel vlog</i> Arief Muhammad memiliki kredibilitas informasi yang baik.					
2.	Narasumber dalam <i>travel vlog</i> Arief Muhammad memiliki pemahaman objek wisata yang baik.					

E. Motivasi Berwisata Mahasiswa

No	Pernyataan	STS	TS	CS	S	SS
Faktor Pendorong						
1.	Saya melakukan perjalanan wisata karena kesibukan aktivitas diri.					
2.	Saya melakukan perjalanan wisata karena ingin santai dan beristirahat.					
3.	Saya melakukan perjalanan wisata karena gengsi atau ingin mendapat pengakuan dari orang lain.					
4.	Saya melakukan perjalanan wisata karena ingin berinteraksi dengan orang-orang baru.					

5.	Saya melakukan perjalanan wisata karena ingin menyehatkan raga dan menyegarkan pikiran.					
6.	Saya melakukan perjalanan wisata karena memiliki sifat petualang dalam diri.					
Faktor Penarik						
1.	Destinasi alam dan sejarah dalam <i>travel vlog</i> Arief Muhammad mempengaruhi saya untuk melakukan perjalanan wisata.					
2.	Makanan khas disuatu destinasi wisata dalam <i>travel vlog</i> Arief Muhammad mempengaruhi saya untuk melakukan perjalanan wisata.					
3.	Sifat orang-orang yang ramah disuatu destinasi wisata dalam <i>travel vlog</i> Arief Muhammad ingin membuat saya untuk melakukan perjalanan wisata.					
4.	Fasilitas Rekreasi yang lengkap dan memadai disuatu destinasi wisata dalam <i>travel vlog</i> Arief Muhammad membuat saya ingin melakukan perjalanan wisata.					
5.	Citra yang baik dari suatu destinasi wisata dalam <i>travel vlog</i> Arief Muhammad mempengaruhi saya untuk melakukan perjalanan wisata.					

30	3	3	3	4	4	3	4	5	5	4	4	4	5	4	4	5	5	3	4	4	4	5	4
31	4	4	3	3	3	3	4	4	4	4	3	3	4	4	1	3	4	3	3	3	3	4	3
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87	4	4	4	4	4	3	4	4	4	4	3	4	4	4	2	4	4	3	4	3	4	4	4
Total	362	348	345	349	354	335	387	388	390	365	348	361	324	374	167	336	389	334	340	326	338	341	359

LAMPIRAN 9 DAFTAR DISTRIBUSI FREKUENSI JAWABAN RESPONDEN

x1.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	19	21.8	21.8	21.8
	4	35	40.2	40.2	62.1
	5	33	37.9	37.9	100.0
	Total	87	100.0	100.0	

x1.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	1	1.1	1.1	1.1
	3	24	27.6	27.6	28.7
	4	36	41.4	41.4	70.1
	5	26	29.9	29.9	100.0
	Total	87	100.0	100.0	

x1.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	2	2.3	2.3	2.3
	3	24	27.6	27.6	29.9
	4	36	41.4	41.4	71.3
	5	25	28.7	28.7	100.0
	Total	87	100.0	100.0	

x2.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	19	21.8	21.8	21.8
	4	48	55.2	55.2	77.0
	5	20	23.0	23.0	100.0
	Total	87	100.0	100.0	

x2.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	18	20.7	20.7	20.7
	4	45	51.7	51.7	72.4
	5	24	27.6	27.6	100.0

Total	87	100.0	100.0	
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x2.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	2	2.3	2.3	2.3
	3	28	32.2	32.2	34.5
	4	38	43.7	43.7	78.2
	5	19	21.8	21.8	100.0
	Total	87	100.0	100.0	

x3.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	1	1.1	1.1	1.1
	3	6	6.9	6.9	8.0
	4	33	37.9	37.9	46.0
	5	47	54.0	54.0	100.0
	Total	87	100.0	100.0	

x3.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	5	5.7	5.7	5.7
	4	37	42.5	42.5	48.3
	5	45	51.7	51.7	100.0
	Total	87	100.0	100.0	

x3.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	1	1.1	1.1	1.1
	3	5	5.7	5.7	6.9
	4	32	36.8	36.8	43.7
	5	49	56.3	56.3	100.0
	Total	87	100.0	100.0	

x3.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	1	1.1	1.1	1.1
	3	16	18.4	18.4	19.5
	4	35	40.2	40.2	59.8
	5	35	40.2	40.2	100.0
	Total	87	100.0	100.0	

x4.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	21	24.1	24.1	24.1
	4	45	51.7	51.7	75.9
	5	21	24.1	24.1	100.0
	Total	87	100.0	100.0	

x4.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	14	16.1	16.1	16.1
	4	46	52.9	52.9	69.0
	5	27	31.0	31.0	100.0
	Total	87	100.0	100.0	

y1.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	11	12.6	12.6	12.6
	3	23	26.4	26.4	39.1
	4	32	36.8	36.8	75.9
	5	21	24.1	24.1	100.0
	Total	87	100.0	100.0	

y1.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	3	3.4	3.4	3.4
	3	11	12.6	12.6	16.1
	4	30	34.5	34.5	50.6
	5	43	49.4	49.4	100.0
	Total	87	100.0	100.0	

y1.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	44	50.6	50.6	50.6
	2	20	23.0	23.0	73.6
	3	12	13.8	13.8	87.4
	4	8	9.2	9.2	96.6
	5	3	3.4	3.4	100.0
	Total	87	100.0	100.0	

y1.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	10	11.5	11.5	11.5
	3	23	26.4	26.4	37.9
	4	23	26.4	26.4	64.4
	5	31	35.6	35.6	100.0
	Total	87	100.0	100.0	

y1.5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	8	9.2	9.2	9.2
	4	30	34.5	34.5	43.7
	5	49	56.3	56.3	100.0
	Total	87	100.0	100.0	

y1.6

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	1	1.1	1.1	1.1
	2	3	3.4	3.4	4.6
	3	28	32.2	32.2	36.8
	4	32	36.8	36.8	73.6
	5	23	26.4	26.4	100.0
	Total	87	100.0	100.0	

y1.7

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	5	5.7	5.7	5.7
	3	21	24.1	24.1	29.9
	4	38	43.7	43.7	73.6
	5	23	26.4	26.4	100.0
	Total	87	100.0	100.0	

y1.8

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	2	2.3	2.3	2.3
	2	2	2.3	2.3	4.6
	3	31	35.6	35.6	40.2
	4	33	37.9	37.9	78.2

	5	19	21.8	21.8	100.0
	Total	87	100.0	100.0	

y1.9

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	3	3.4	3.4	3.4
	3	28	32.2	32.2	35.6
	4	32	36.8	36.8	72.4
	5	24	27.6	27.6	100.0
	Total	87	100.0	100.0	

y1.10

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	1	1.1	1.1	1.1
	2	1	1.1	1.1	2.3
	3	23	26.4	26.4	28.7
	4	41	47.1	47.1	75.9
	5	21	24.1	24.1	100.0
	Total	87	100.0	100.0	

y1.11

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	17	19.5	19.5	19.5
	4	42	48.3	48.3	67.8
	5	28	32.2	32.2	100.0
	Total	87	100.0	100.0	

LAMPIRAN 10 HASIL REKAPITULASI KARAKTERISTIK RESPONDEN

		Jurusan			
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Teknik Sipil	7	8.0	8.0	8.0
	Teknik Elektro	6	6.9	6.9	14.9
	Teknik Kimia	6	6.9	6.9	21.8
	Akuntansi	8	9.2	9.2	31.0
	Administrasi Bisnis	52	59.8	59.8	90.8
	Teknik Komputer	5	5.7	5.7	96.6
	Manajemen Informatika	2	2.3	2.3	98.9
	Bahasa Inggris	1	1.1	1.1	100.0
	Total	87	100.0	100.0	

		Jenis Kelamin			
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Laki-laki	21	24.1	24.1	24.1
	Perempuan	66	75.9	75.9	100.0
	Total	87	100.0	100.0	

		Umur			
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	15-20	36	41.4	41.4	41.4
	21-25	51	58.6	58.6	100.0
	Total	87	100.0	100.0	

LAMPIRAN 11 CONTOH BUKTI KTP & KTM RESPONDEN



REPUBLIK INDONESIA
SUMSEL
C
SUMSEL
SURAT IZIN MENGENUDI
(Driving License)

Nama : NEDI NOPRIANSYAH
Alamat : Jl. PIPA RA ABUSAMAH LR MELATI NO ...
RT : B/2 SUKAJAYA
KOTA PALEMBANG

Tempat & : PALEMBANG
Tgl. Lahir : 02-11-1997
Tinggi : 162 cm
Pekerjaan : MAHASISWA
No. SIM : 1117161001252
Berlaku s/d : 02-11-2021
PALEMBANG 14-10-2016
KAPOLRESTA

TOMMY ARIA DWIANTO, SIK
KOMBES POL NRP.72070516



mandiri

silver
POLITEKNIK NEGERI SRIWIJAYA

6032 9822 0401 4565

WALD MONTH/YEAR
THRU 02/21

NEDI NOPRIANSYAH
NIM 061630701362

LAMPIRAN 12 HASIL UJI VALIDITAS DATA

		Correlations			Kualitas Edukasi
		x1.1	x1.2	x1.3	
x1.1	Pearson Correlation	1	.645**	.786**	.915**
	Sig. (2-tailed)		.000	.000	.000
	N	30	30	30	30
x1.2	Pearson Correlation	.645**	1	.540**	.824**
	Sig. (2-tailed)	.000		.002	.000
	N	30	30	30	30
x1.3	Pearson Correlation	.786**	.540**	1	.895**
	Sig. (2-tailed)	.000	.002		.000
	N	30	30	30	30
Kualitas Edukasi	Pearson Correlation	.915**	.824**	.895**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

		Correlations			Kualitas Informasi
		x2.1	x2.2	x2.3	
x2.1	Pearson Correlation	1	.614**	.615**	.843**
	Sig. (2-tailed)		.000	.000	.000
	N	30	30	30	30
x2.2	Pearson Correlation	.614**	1	.650**	.869**
	Sig. (2-tailed)	.000		.000	.000
	N	30	30	30	30
x2.3	Pearson Correlation	.615**	.650**	1	.886**
	Sig. (2-tailed)	.000	.000		.000
	N	30	30	30	30
Kualitas Informasi	Pearson Correlation	.843**	.869**	.886**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

Correlations

		x3.1	x3.2	x3.3	x3.4	Kualitas Menghibur
x3.1	Pearson Correlation	1	.579**	.332	.173	.575**
	Sig. (2-tailed)		.001	.073	.361	.001
	N	30	30	30	30	30
x3.2	Pearson Correlation	.579**	1	.785**	.577**	.884**
	Sig. (2-tailed)	.001		.000	.001	.000
	N	30	30	30	30	30
x3.3	Pearson Correlation	.332	.785**	1	.798**	.925**
	Sig. (2-tailed)	.073	.000		.000	.000
	N	30	30	30	30	30
x3.4	Pearson Correlation	.173	.577**	.798**	1	.839**
	Sig. (2-tailed)	.361	.001	.000		.000
	N	30	30	30	30	30
Kualitas Menghibur	Pearson Correlation	.575**	.884**	.925**	.839**	1
	Sig. (2-tailed)	.001	.000	.000	.000	
	N	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

Correlations

		x4.1	x4.2	Kualitas Kepercayaan
x4.1	Pearson Correlation	1	.641**	.924**
	Sig. (2-tailed)		.000	.000
	N	30	30	30
x4.2	Pearson Correlation	.641**	1	.885**
	Sig. (2-tailed)	.000		.000
	N	30	30	30
Kualitas Kepercayaan	Pearson Correlation	.924**	.885**	1
	Sig. (2-tailed)	.000	.000	
	N	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

Correlations

		y1.1	y1.2	y1.3	y1.4	y1.5	y1.6	y1.7	y1.8	y1.9	y1.10	y1.11	Motivasi Mahasiswa Melakukan Perjalanan Wisata
y1.1	Pearson Correlation	1	.224	.396*	.406*	.291	.368*	.557**	.312	.583**	.347	.378*	.702**
	Sig. (2-tailed)		.233	.030	.026	.119	.045	.001	.093	.001	.060	.039	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30
y1.2	Pearson Correlation	.224	1	-.147	.086	.558**	.066	.361	.451*	.271	.158	.547**	.418*
	Sig. (2-tailed)	.233		.438	.650	.001	.728	.050	.012	.147	.405	.002	.021
	N	30	30	30	30	30	30	30	30	30	30	30	30
y1.3	Pearson Correlation	.396*	-.147	1	.511**	-.070	.305	.303	.158	.186	.231	.051	.492**
	Sig. (2-tailed)	.030	.438		.004	.712	.101	.104	.405	.325	.218	.789	.006
	N	30	30	30	30	30	30	30	30	30	30	30	30
y1.4	Pearson Correlation	.406*	.086	.511**	1	.204	.374*	.607**	.490**	.519**	.563**	.478**	.761**
	Sig. (2-tailed)	.026	.650	.004		.280	.042	.000	.006	.003	.001	.008	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30
y1.5	Pearson Correlation	.291	.558**	-.070	.204	1	.203	.042	.213	.340	.216	.270	.393*
	Sig. (2-tailed)	.119	.001	.712	.280		.283	.827	.259	.066	.251	.149	.032
	N	30	30	30	30	30	30	30	30	30	30	30	30
y1.6	Pearson Correlation	.368*	.066	.305	.374*	.203	1	.342	.349	.448*	.310	.062	.551**
	Sig. (2-tailed)	.045	.728	.101	.042	.283		.064	.059	.013	.095	.743	.002
	N	30	30	30	30	30	30	30	30	30	30	30	30
y1.7	Pearson Correlation	.557**	.361	.303	.607**	.042	.342	1	.819**	.785**	.662**	.623**	.856**

	Sig. (2-tailed)	.001	.050	.104	.000	.827	.064		.000	.000	.000	.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30
y1.8	Pearson Correlation	.312	.451*	.158	.490**	.213	.349	.819**	1	.572**	.695**	.622**	.767**
	Sig. (2-tailed)	.093	.012	.405	.006	.259	.059	.000		.001	.000	.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30
y1.9	Pearson Correlation	.583**	.271	.186	.519**	.340	.448*	.785**	.572**	1	.560**	.459*	.796**
	Sig. (2-tailed)	.001	.147	.325	.003	.066	.013	.000	.001		.001	.011	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30
y1.10	Pearson Correlation	.347	.158	.231	.563**	.216	.310	.662**	.695**	.560**	1	.608**	.738**
	Sig. (2-tailed)	.060	.405	.218	.001	.251	.095	.000	.000	.001		.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30
y1.11	Pearson Correlation	.378*	.547**	.051	.478**	.270	.062	.623**	.622**	.459*	.608**	1	.666**
	Sig. (2-tailed)	.039	.002	.789	.008	.149	.743	.000	.000	.011	.000		.000
	N	30	30	30	30	30	30	30	30	30	30	30	30
Motivasi Mahasiswa Melakukan Perjalanan Wisata	Pearson Correlation	.702**	.418*	.492**	.761**	.393*	.551**	.856**	.767**	.796**	.738**	.666**	1
	Sig. (2-tailed)	.000	.021	.006	.000	.032	.002	.000	.000	.000	.000	.000	
	N	30	30	30	30	30	30	30	30	30	30	30	30

*. Correlation is significant at the 0.05 level (2-tailed).

**. Correlation is significant at the 0.01 level (2-tailed).

Correlations

		x1.1	x1.2	x1.3	X1
x1.1	Pearson Correlation	1	.675**	.667**	.887**
	Sig. (2-tailed)		.000	.000	.000
	N	87	87	87	87
x1.2	Pearson Correlation	.675**	1	.613**	.871**
	Sig. (2-tailed)	.000		.000	.000
	N	87	87	87	87
x1.3	Pearson Correlation	.667**	.613**	1	.871**
	Sig. (2-tailed)	.000	.000		.000
	N	87	87	87	87
X1	Pearson Correlation	.887**	.871**	.871**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	87	87	87	87

**.

Correlations

		x2.1	x2.2	x2.3	X2
x2.1	Pearson Correlation	1	.495**	.685**	.842**
	Sig. (2-tailed)		.000	.000	.000
	N	87	87	87	87
x2.2	Pearson Correlation	.495**	1	.615**	.818**
	Sig. (2-tailed)	.000		.000	.000
	N	87	87	87	87
x2.3	Pearson Correlation	.685**	.615**	1	.906**
	Sig. (2-tailed)	.000	.000		.000
	N	87	87	87	87
X2	Pearson Correlation	.842**	.818**	.906**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	87	87	87	87

**.

Correlations

		x3.1	x3.2	x3.3	x3.4	X3
x3.1	Pearson Correlation	1	.511**	.263*	.362**	.682**
	Sig. (2-tailed)		.000	.014	.001	.000
	N	87	87	87	87	87
x3.2	Pearson Correlation	.511**	1	.570**	.499**	.812**
	Sig. (2-tailed)	.000		.000	.000	.000
	N	87	87	87	87	87
x3.3	Pearson Correlation	.263*	.570**	1	.629**	.791**
	Sig. (2-tailed)	.014	.000		.000	.000
	N	87	87	87	87	87
x3.4	Pearson Correlation	.362**	.499**	.629**	1	.823**
	Sig. (2-tailed)	.001	.000	.000		.000
	N	87	87	87	87	87
X3	Pearson Correlation	.682**	.812**	.791**	.823**	1

Sig. (2-tailed)	.000	.000	.000	.000	
N	87	87	87	87	87

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Correlations

		x4.1	x4.2	X4
x4.1	Pearson Correlation	1	.642**	.910**
	Sig. (2-tailed)		.000	.000
	N	87	87	87
x4.2	Pearson Correlation	.642**	1	.902**
	Sig. (2-tailed)	.000		.000
	N	87	87	87
X4	Pearson Correlation	.910**	.902**	1
	Sig. (2-tailed)	.000	.000	
	N	87	87	87

** . Correlation is significant at the 0.01 level (2-tailed).

Correlations

		y1.1	y1.2	y1.3	y1.4	y1.5	y1.6	y1.7	y1.8	y1.9	y1.10	y1.11	Y1
y1.1	Pearson Correlation	1	.249*	.332**	.273*	.150	.334**	.248*	.118	.283**	.134	.202	.495**
	Sig. (2-tailed)		.020	.002	.010	.165	.002	.021	.277	.008	.217	.061	.000
	N	87	87	87	87	87	87	87	87	87	87	87	87
y1.2	Pearson Correlation	.249*	1	.013	.240*	.422**	.254*	.352**	.337**	.380**	.211*	.431**	.525**
	Sig. (2-tailed)	.020		.902	.025	.000	.018	.001	.001	.000	.050	.000	.000
	N	87	87	87	87	87	87	87	87	87	87	87	87
y1.3	Pearson Correlation	.332**	.013	1	.273*	.035	.312**	.169	.225*	.203	.242*	.069	.460**
	Sig. (2-tailed)	.002	.902		.011	.748	.003	.118	.036	.060	.024	.524	.000
	N	87	87	87	87	87	87	87	87	87	87	87	87
y1.4	Pearson Correlation	.273*	.240*	.273*	1	.537**	.512**	.535**	.272*	.494**	.527**	.465**	.730**
	Sig. (2-tailed)	.010	.025	.011		.000	.000	.000	.011	.000	.000	.000	.000
	N	87	87	87	87	87	87	87	87	87	87	87	87
y1.5	Pearson Correlation	.150	.422**	.035	.537**	1	.441**	.343**	.240*	.385**	.332**	.415**	.575**
	Sig. (2-tailed)	.165	.000	.748	.000		.000	.001	.025	.000	.002	.000	.000
	N	87	87	87	87	87	87	87	87	87	87	87	87
y1.6	Pearson Correlation	.334**	.254*	.312**	.512**	.441**	1	.372**	.320**	.383**	.365**	.304**	.657**
	Sig. (2-tailed)	.002	.018	.003	.000	.000		.000	.002	.000	.001	.004	.000
	N	87	87	87	87	87	87	87	87	87	87	87	87
y1.7	Pearson Correlation	.248*	.352**	.169	.535**	.343**	.372**	1	.629**	.731**	.642**	.686**	.793**
	Sig. (2-tailed)	.021	.001	.118	.000	.001	.000		.000	.000	.000	.000	.000
	N	87	87	87	87	87	87	87	87	87	87	87	87
y1.8	Pearson Correlation	.118	.337**	.225*	.272*	.240*	.320**	.629**	1	.503**	.575**	.411**	.649**
	Sig. (2-tailed)	.277	.001	.036	.011	.025	.002	.000		.000	.000	.000	.000
	N	87	87	87	87	87	87	87	87	87	87	87	87
y1.9	Pearson Correlation	.283**	.380**	.203	.494**	.385**	.383**	.731**	.503**	1	.658**	.559**	.777**
	Sig. (2-tailed)	.008	.000	.060	.000	.000	.000	.000	.000		.000	.000	.000
	N	87	87	87	87	87	87	87	87	87	87	87	87
y1.10	Pearson Correlation	.134	.211*	.242*	.527**	.332**	.365**	.642**	.575**	.658**	1	.542**	.729**
	Sig. (2-tailed)	.217	.050	.024	.000	.002	.001	.000	.000	.000		.000	.000
	N	87	87	87	87	87	87	87	87	87	87	87	87
y1.11	Pearson Correlation	.202	.431**	.069	.465**	.415**	.304**	.686**	.411**	.559**	.542**	1	.687**
	Sig. (2-tailed)	.061	.000	.524	.000	.000	.004	.000	.000	.000	.000		.000
	N	87	87	87	87	87	87	87	87	87	87	87	87
Y1	Pearson Correlation	.495**	.525**	.460**	.730**	.575**	.657**	.793**	.649**	.777**	.729**	.687**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	
	N	87	87	87	87	87	87	87	87	87	87	87	87

*. Correlation is significant at the 0.05 level (2-tailed).

** . Correlation is significant at the 0.01 level (2-tailed).

LAMPIRAN 13 HASIL UJI RELIABILITAS DATA

Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics X1

Cronbach's Alpha	N of Items
.844	3

Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics X2

Cronbach's Alpha	N of Items
.831	3

Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics X3

Cronbach's Alpha	N of Items
.819	4

Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.772	2

Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics Y

Cronbach's Alpha	N of Items
.859	11

Case Processing Summary

		N	%
Cases	Valid	87	100.0
	Excluded ^a	0	.0
	Total	87	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics X1

Cronbach's Alpha	N of Items
.848	3

Case Processing Summary

		N	%
Cases	Valid	87	100.0
	Excluded ^a	0	.0
	Total	87	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics X2

Cronbach's Alpha	N of Items
.817	3

Case Processing Summary

		N	%
Cases	Valid	87	100.0
	Excluded ^a	0	.0
	Total	87	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics X3

Cronbach's	
Alpha	N of Items
.778	4

Case Processing Summary

		N	%
Cases	Valid	87	100.0
	Excluded ^a	0	.0
	Total	87	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics X4

Cronbach's	
Alpha	N of Items
.782	2

Case Processing Summary

		N	%
Cases	Valid	87	100.0
	Excluded ^a	0	.0
	Total	87	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics Y

Cronbach's	
Alpha	N of Items
.849	11

LAMPIRAN 14 UJI ASUMSI KLASIK

One-Sample Kolmogorov-Smirnov Test

		Unstandardized Residual
N		87
Normal Parameters ^{a,b}	Mean	.0000000
	Std. Deviation	5.14009146
Most Extreme Differences	Absolute	.084
	Positive	.046
	Negative	-.084
Test Statistic		.084
Asymp. Sig. (2-tailed)		.190 ^c

- a. Test distribution is Normal.
- b. Calculated from data.
- c. Lilliefors Significance Correction.

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients Beta	t	Sig.	Collinearity Statistics	
		B	Std. Error				Tolerance	VIF
1	(Constant)	13.708	5.155		2.659	.009		
	Kualitas Edukasi	.301	.363	.101	.828	.410	.569	1.759
	Kualitas Informasi	.887	.371	.265	2.391	.019	.686	1.458
	Kualitas Menghibur	.231	.341	.079	.677	.500	.620	1.613
	Kualitas Kepercayaan	1.191	.625	.240	1.906	.060	.533	1.876

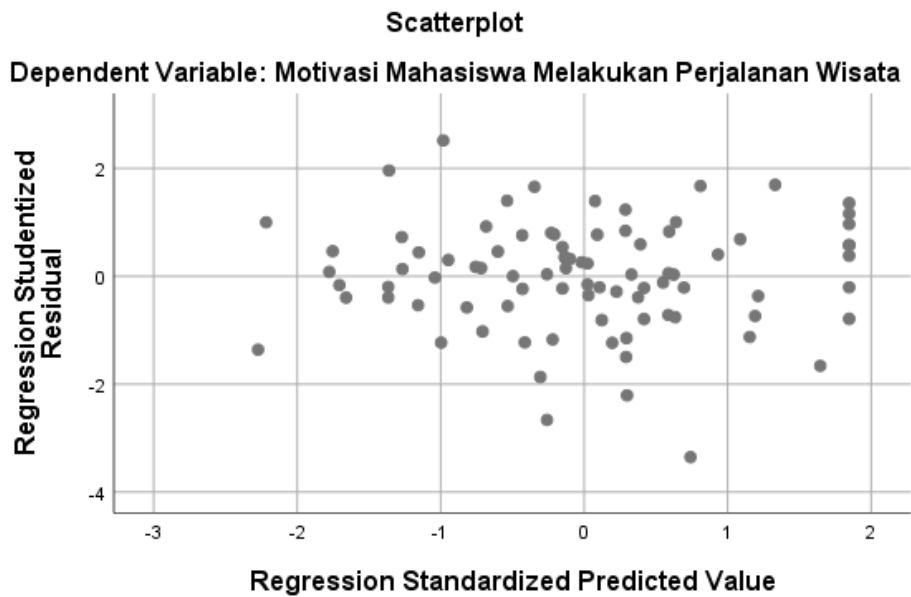
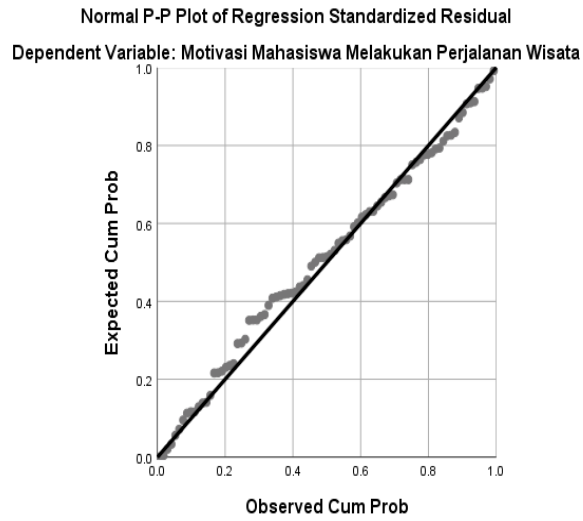
a. Dependent Variable: Motivasi Mahasiswa Melakukan Perjalanan Wisata

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients Beta	t	Sig.	Collinearity Statistics	
		B	Std. Error				Tolerance	VIF
1	(Constant)	.766	3.302		.232	.817		
	Kualitas Edukasi	-.069	.233	-.043	-.296	.768	.569	1.759
	Kualitas Informasi	-.085	.238	-.047	-.360	.720	.686	1.458

Kualitas Menghibur	.090	.218	.057	.410	.683	.620	1.613
Kualitas Kepercayaan	.418	.400	.156	1.044	.300	.533	1.876

a. Dependent Variable: Abs_Res





Variables Entered/Removed ^a			
Model	Variables Entered	Variables Removed	Method
1	Kualitas Kepercayaan, Kualitas Informasi, Kualitas Menghibur, Kualitas Edukasi ^b		Enter

- a. Dependent Variable: Motivasi Mahasiswa Melakukan Perjalanan Wisata
b. All requested variables entered.

Model Summary ^b				
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.556 ^a	.309	.275	5.264

- a. Predictors: (Constant), Kualitas Kepercayaan, Kualitas Informasi, Kualitas Menghibur, Kualitas Edukasi
b. Dependent Variable: Motivasi Mahasiswa Melakukan Perjalanan Wisata

		ANOVA ^a				
Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	1016.063	4	254.016	9.167	.000 ^b
	Residual	2272.166	82	27.709		
	Total	3288.230	86			

a. Dependent Variable: Motivasi Mahasiswa Melakukan Perjalanan Wisata

b. Predictors: (Constant), Kualitas Kepercayaan, Kualitas Informasi, Kualitas Menghibur, Kualitas Edukasi

		Coefficients ^a				
Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	13.708	5.155		2.659	.009
	Kualitas Edukasi	.301	.363	.101	.828	.410
	Kualitas Informasi	.887	.371	.265	2.391	.019
	Kualitas Menghibur	.231	.341	.079	.677	.500
	Kualitas Kepercayaan	1.191	.625	.240	1.906	.060

a. Dependent Variable: Motivasi Mahasiswa Melakukan Perjalanan Wisata