

**FINAL REPORT**  
**THE PROCEDURES OF DESIGNING GORGEOUS PALEMBANG**  
**DESTINATIONS BOOKLET TO PROMOTE PALEMBANG TOURISM**  
**DESTINATIONS**



**This report is written to fulfill the requirement of the subject on the final report  
project in English Department**

**By:**

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**STATE POLYTECHNIC OF SRIWIJAYA**

**PALEMBANG**

**2019**

**APPROVAL SHEET**

**THE PROCEDURES OF DESIGNING GORGEOUS PALEMBANG  
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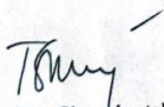
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## **PREFACE**

First of all, the writer would like to thank to Allah Swt for his blessing and mercy given to her so that the writer can finish the job training report on time without facing any significant barriers. The writer is very grateful that she can accomplish the requirement of making the job training report which is entitled “The Procedures of Designing Gorgeous Palembang Destinations Booklet to Promote Palembang Tourism Destination”. The purpose of this report is to fulfill the requirements of English Department Diploma III curriculum of State Polytechnic of Sriwijaya.

The writer would also like to thank to all people who have supported her in writing and compiling this Final Report, especially for Mrs Dra. Tiur Simanjuntak, M.Ed.M as the writer’s first advisor and Mr Drs. M. Nadjmuddin, MA as the writer’s second advisor who have given her much advice, guidance, support and time to finish this report. Finally, there are still many insufficiencies and mistakes in writing this report. Therefore, constructive criticism and suggestions are expected and welcome. The writer expects that this report can give the benefits to other people who might need the information.

## **MOTTO**

**“As long as there is life, there is hope”**

## **DEDICATION**

This final report is dedicated to:

State Polytechnique of Sriwijaya

Lecturers in English Department at State Polytechnique of Sriwijaya

My beloved parents

My beloved big family

My beloved boyfriend

My beloved best friends

My favorite Idol

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Palembang, July 2019

The writer

**ABSTRACT**  
**THE PROCEDURES OF DESIGNING GORGEOUS PALEMBANG**  
**DESTINATIONS BOOKLET TO PROMOTE PALEMBANG TOURISM**  
**DESTINATIONS**

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(Ria Agnestasia,2019 : 57 Pages, 22 Pictures)

This research is focused on what are the procedures of designing gorgeous Palembang destinations booklet to promote Palembang tourism destinations written in both English and Indonesia languages. The writer used there steps of the Research and Development method modified by Sukmadinata (2005): preliminary study, model development, and final testing. In designing the booklet, knowledge about gorgeous Palembang destinations, English and Indonesia writing skills, and graphic design knowledge and skill were really needed. In developing the booklet draft, the criticism and suggestions provided by experts were very helpful, so the writer can produce the final produced.

**Keywords: Booklet, Gorgeous Palembang Destinations, Research and Development**

Palembang, July 2019

The writer

## ABSTRAK

### PROSEDUR PERANCANGAN BUKU DESTINASI PALEMBANG YANG INDAH UNTUK MEMPROMOSIKAN TUJUAN PARIWISATA PALEMBANG

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(Ria Agnestasia, 2019: 57 Halaman, 22 Gambar)

Penelitian ini difokuskan pada apa saja prosedur merancang buklet tujuan Palembang yang indah untuk mempromosikan destinasi pariwisata Palembang yang ditulis dalam bahasa Inggris dan bahasa Indonesia. Penulis menggunakan langkah-langkah metode Penelitian dan Pengembangan yang dimodifikasi oleh Sukmadinata (2005): studi pendahuluan, pengembangan model, dan pengujian akhir. Dalam mendesain buklet, pengetahuan tentang destinasi Palembang yang indah, keterampilan menulis bahasa Inggris dan Indonesia, dan pengetahuan dan keterampilan desain grafis sangat dibutuhkan. Dalam mengembangkan draft buklet, kritik dan saran yang diberikan oleh para ahli sangat membantu, sehingga penulis dapat menghasilkan hasil akhir.

**Kata kunci: Booklet, Destinasi Cantik Palembang, Penelitian dan Pengembangan.**

**Palembang, Juli 2019**

**Penulis**

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