

FINAL REPORT

DESIGNING A BOOKLET AS PROMOTION MEDIA

OF BUKIT SULAP IN LUBUK LINGGAU



This Final Report is written to fulfill the requirement for subject of English Department State Polytechnic of Sriwijaya

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ENGLISH DEPARTMENT

STATE POLYTECHNIC OF SRIWIJAYA

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APPROVAL SHEET
FINAL REPORT
DESIGNING A BOOKLET AS PROMOTION MEDIA OF BUKIT SULAP
IN LUBUK LINGGAU



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Palembang, July 2019

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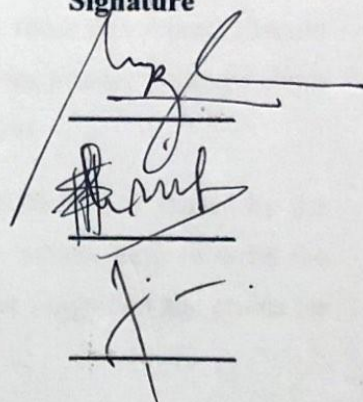
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**STATE POLYTECHNIC OF SRIWIJAYA
PALEMBANG
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IN LUBUK LINGGAU

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PREFACE

First of all, the writer would like to perform the gratitude to Allah SWT for His blessing and mercy given to me so that I can finish the final report on time. Which is entitled **“DESIGNING A BOOKLET AS PROMOTION MEDIA OF BUKIT SULAP IN LUBUK LINGGAU”**

The writer would like to thank all people who have support us in writing and finish this job training report, especially for Mrs. Tiur Simanjuntak and Mr. Herman who has given me much advice and time to finish this report. I would also like to thank with all the participants and my friends who let me know about all the information and data that related to my final report.

The writer consider this report still many insufficiens, it caused by the limitation of experiences, ability and knowledge the writers have to write the report. Therefore, the writer expect the readers can give suggestion and critics for the Final report progress.

Palembang, July 2019

The writer

ABSTRACT

DESIGNING A BOOKLET AS PROMOTION MEDIA OF BUKIT SULAP IN LUBUK LINGGAU, SOUTH SUMATERA

Aprili Syalwa Rahmanda, 2019, 34 Pages, 30 Picture

The purpose of this final report is to know how to design this booklet to make the people interest about the natural attraction in Lubuk Linggau and to increase the knowledge and reading interest. In this final report, the writer uses “Research and Development” methods. And after that the writer tells about how to design this booklet. The writer used hardware and software while design this booklet. And the writer tells about information about Bukit Sulap in Lubuk Linggau. The information tell about general information that is useful for the tourist when visiting Bukit Sulap. The writer suggested the goverment could more innovated in promoting and developing tourism product to attract tourist to visit Lubuk Linggau.

Keywords: (Booklet, Promotion, Bukit Sulap)

ABSTRAK

MERANCANG BUKU SEBAGAI MEDIA PROMOSI BUKIT

SULAP DI LUBUK LINGGAU

Aprili Syalwa Rahmanda, 2019, 34 Halaman, 30 Gambar

Tujuan dari laporan akhir ini adalah untuk mengetahui bagaimana merancang buklet ini untuk membuat orang-orang tertarik dengan daya tarik alam di Lubuk Linggau dan untuk meningkatkan pengetahuan dan minat baca. Dalam laporan akhir ini, penulis menggunakan metode "Penelitian dan Pengembangan". Dan setelah itu penulis menceritakan tentang bagaimana mendesain buklet ini. Penulis menggunakan perangkat keras dan perangkat lunak saat merancang buklet ini. Dan penulis bercerita tentang informasi tentang Bukit Sulap di Lubuk Linggau. Informasi tersebut menceritakan tentang informasi umum yang bermanfaat bagi wisatawan ketika mengunjungi Bukit Sulap. Penulis menyarankan agar pemerintah dapat lebih berinovasi dalam mempromosikan dan mengembangkan produk wisata untuk menarik wisatawan berkunjung ke Lubuk Linggau.

Kata kunci: (Buklet, Promosi, Bukit Sulap)

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First and foremost, I would like to express my deep gratitude to Allah S.W.T, the Al-Mighty for His blessings giving me the opportunity and ability to complete my final report. After three years through ups and downs that I faced, I have finally completed my study for a Diploma three. I would also like to express my million thanks to entire participants for their valuable guidance, moral support, dedication and advices during writing this report.

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3. My second Advisor Herman, S.Pd., M.Pd.
4. The lecturers in English Department. Thank you for all the things I got. The knowledge and the experience of yours will be my guidance in facing the problem in the future.
5. Myfriends at English Department in State Polytechnic of Sriwijaya especially 6 BD class.
6. My kinds of happiness **GK**.Viola, Regina, and Cindy. The best motivational people more than influencer*ceunah*. Thank you for all of the spirit, experiences and the much joy that you share.
7. My high school sweetheart. Ina, Ine, and Anti who always support me.
8. All of people who involved for all of the help to finish this final report that I could not write one by one. Thank you so much.

Palembang, July 2019

The writer

MOTTO AND DEDICATION

“Don’t look for happiness. Create it.”

The final report dedicated to :

Allah SWT

My beloved parents (AriaYustiansyah and Febra Diana)

My beloved brothers and sister (Fira, Lika and Rian)

My advisors (Dra.TiurSimanjuntakM.Ed.M and Herman, S.Pd., M.Pd.)

My lecturers in English Department at state Polytechnic of Sriwijaya

My lovely GK (Viola, Cindy, Regina)

My precious friends

My high school sweetheart (Ina,Ine, Anti)

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