

CHAPTER V

CONCLUSION AND SUGGESTIONS

5.1 Conclusion

From the explanation in the previous chapter, the writer conclude that booklet is a small book that contains complete information about some objects and it can be guidance for people to do activites when they come to tourism destinations. As the promotion and guidance, booklet can be used to promote Bukit Sulap as a new destinations in LubukLinggau to attract visitors.

When people want to come to Bukit Sulap, they can use the booklet to get new informations about the place. To design a booklet as the media of promotion the format, organization and attractiveness of the booklet must be right and all the informations about the destination should be available. The clear good design of booklet that presents the clear information of the tourism destination is the way to achieve the purpose of the promotion.

5.2 Suggestions

Based on the research and development conducted by the writer, the content of booklet is almost complete. However, thisbooklet is not complete yet to become an information tool for backpackers. So for the next researcher should complete the booklet. And the government should pay more attention to tourist destinations in Lubuk Linggau, especially Lubuk Linggau. To know that there is Bukit Sulap in Lubuk Linggau, this destination needs booklet as a media of promotion.