

CHAPTER V

CONCLUSION AND SUGGESTION

5.1 Conclusion

From the explanation on the previous chapter, the writer can conclude that this booklet can be used to promote the traditional cloth of Palembang, especially kain pelangi. It can also be a guidance for the tourists and visitors to find the information of kain pelangi. That is because the booklet provides the complete information of kain pelangi such as the history, materials, motifs, the process of making kain pelangi, central selling and products of kain pelangi. The booklet consists of 19 pages and it is delivered bilingually, in Bahasa Indonesia and English.

5.2 Suggestion

Based on the results of designing a booklet of kain pelangi that has been done, the writer suggests the Cultural Department of Palembang city and the Tourism Department of Palembang city use this booklet to promote the traditional cloth of Palembang especially kain pelangi to the tourists.

The writer would like also to give suggestion to the students of English Department of State Polytechnic of Sriwijaya to use this booklet as reference to develop their idea, ability, and skill to increase the number of tourists who come to Palembang.