

FINAL REPORT
DESIGNING BOOKLET OF PALEMBANG TRADITIONAL CAKES TO
PRESERVE AND PROMOTE PALEMBANG CULTURAL HERITAGE



This report is written to fulfil the requirement for final report subject in
English Department

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STATE POLYTECHNIC OF SRIWIJAYA
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APPROVAL SHEET
DESIGNING BOOKLET OF PALEMBANG TRADITIONAL CAKES TO
PRESERVE AND PROMOTE PALEMBANG CULTURAL HERITAGE



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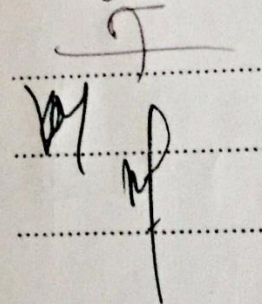
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**STATE POLYTECHNIC OF SRIWIJAYA
PALEMBANG**

2019

MOTTO AND DEDICATION

“When you are stuck, do not give up. Try something new.”

-Dragon Tales-

This final report dedicated to:

- Allah SWT
- Prophet Muhammad SAW
- My beloved parents
- My beloved brother and sisters
- My lecturers in English Department at State Polytechnic of Sriwijaya
- My beloved friends

PREFACE

First of all, the writer would like to convey his gratitude to Allah SWT for the outstanding mercy given to the writer so that the writer could accomplish and finish the final report. This final report was written to fulfill the requirement of final report subject at State Polytechnic of Sriwijaya entitled “Designing Booklet of Palembang Traditional Cakes to Preserve and Promote Palembang Cultural Heritage.”

The writer considers that there are still some mistakes in writing this report, they were caused by the limitation in experience, ability and knowledge that the writer had. Therefore, the writer expects the readers would give suggestion and criticism for the final report progress.

Finally, the writer expects that this final report can give advantages and usefulness especially for the students of English Department at State Polytechnic of Sriwijaya.

Palembang, July 2019

The Writer

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ABSTRACT

DESIGNING BOOKLET OF PALEMBANG TRADITIONAL CAKES TO PRESERVE AND PROMOTE PALEMBANG CULTURAL HERITAGE

(Anggie Achsania, 2019: 87 Pages and 89 Pictures)

This research aims at developing booklet of Palembang traditional cakes to preserve and promote Palembang cultural heritage. The purposes of writing this final report is to find out the steps in designing the booklet of Palembang traditional cakes. The methodology of this research is Research and Development modification from Borg and Gall (1989) and Sukmadinata (2005). This final report modified and developed the Research and Development method into two steps: research and development. The problem formulation is discussing the steps in designing Palembang traditional cakes booklet to preserve and promote Palembang cultural heritage. The research instruments used, first research step: research and information collection, and observation. Second, development step consisted of planning, developing, testing, revising, producing final product, and dissemination. Based on the finding, the writer made a design of Palembang traditional cakes booklet that can preserve and promote Palembang cultural heritage. It is concluded that the developed book may give knowledge and information to the readers about Palembang Culinary especially in traditional cakes which will be preserved and promoted.

Keywords: Research and Development, Booklet, Palembang Traditional Cakes.

ABSTRAK

MENDESAIN BUKLET KUE-KUE TRADISIONAL PALEMBANG UNTUK MELESTARIKAN DAN MEMPROMOSIKAN WARISAN BUDAYA PALEMBANG

(Anggie Achsania, 2019: 87 Halaman dan 89 Gambar)

Penelitian ini bertujuan untuk mengembangkan buklet kue tradisional Palembang untuk melestarikan dan mempromosikan warisan budaya Palembang. Tujuan penulisan laporan akhir ini adalah untuk mengetahui langkah-langkah dalam mendesain buklet kue tradisional Palembang. Metodologi penelitian ini adalah modifikasi Penelitian dan Pengembangan dari Borg dan Gall (1989) dan Sukmadinata (2005). Laporan akhir ini memodifikasi dan mengembangkan metode Penelitian dan Pengembangan menjadi dua langkah: penelitian dan pengembangan. Perumusan masalahnya adalah membahas langkah-langkah dalam mendesain buklet kue tradisional Palembang untuk melestarikan dan mempromosikan warisan budaya Palembang. Instrumen penelitian yang digunakan, langkah penelitian pertama: penelitian dan pengumpulan informasi, dan observasi. Kedua, langkah pengembangan terdiri dari perencanaan, pengembangan, pengujian, revisi, produksi produk akhir, dan diseminasi. Berdasarkan temuan tersebut, penulis membuat desain buklet kue tradisional Palembang yang dapat melestarikan dan mempromosikan warisan budaya Palembang. Disimpulkan bahwa buku yang dikembangkan dapat memberikan pengetahuan dan informasi kepada pembaca tentang Kuliner Palembang terutama pada kue tradisional yang akan dilestarikan dan dipromosikan.

Kata Kunci: Penelitian dan Pengembangan, Buklet, Kue-Kue Tradisional Palembang.

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