

CHAPTER V

CONCLUSIONS AND SUGGESTIONS

This chapter explains the conclusions and suggestions of this final report.

5.1 Conclusion

In designing the booklet, the writer used modified Research and Development Method. This final project modified and developed the research and development method into two main steps: research and development in accordance to the writer's context. This model only conducted one test and revision. In the first step (research steps), there were literature study and interviews. The writer conducted interviews with Palembang culinary expert to have the information and check the literature about Palembang Culinary, the expert of booklet design, and the expert of the languages: English and Bahasa Indonesia.

The second step (Development steps), consisted of planning, developing, testing, revising, producing final product, and dissemination. In planning step, the writer planned the design of Palembang traditional cakes booklet such as size, color, layout, font, image and etc. In developing the product, the writer started to make the trial version of design by using Adobe Photoshop 7.0 application. In the testing step, the trial booklet was printed, and given to the four experts to get some revisions. After having the suggestions, the booklet was revised in revising step based on the experts suggestions. After being revised, the booklet was printed again as the final product. The last step was dissemination. In this case, the writer informed the product to the examiners, in a final report seminar. As the final product, the Palembang traditional cakes booklet has 24 pages that provide information about Palembang traditional cakes philosophy and its recipe which is described in Bahasa Indonesia and English version. This booklet is expected to be an effective media to give knowledge and information about Palembang traditional cakes especially the ones in unpopular categories.

5.2 Suggestions

There are two suggestions in this final report. First, regarding the limitation in publishing this booklet in two languages, it is expected in the future that this booklet will be published in other international languages like Mandarin, Arabic, France or Spain. So that other foreigners who speak in those languages but cannot understand English will be able to read them. By this time, the booklet will promote Palembang culture globally.

Second, it is suggested for further researchers to also make another booklet of Palembang Culinary focusing on traditional beverages. This is necessary to promote other aspects of Palembang culinary as a whole, food and beverages.