

FINAL REPORT
DESIGNING A BOOKLET OF PALEMBANG CITY TOURISM
DESTINATIONS



**This report is written to fulfill the requirement of the subject on the final report
project in English Department**

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STATE POLYTECHNIC OF SRIWIJAYA

PALEMBANG

2019

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DESIGNING A BOOKLET OF PALEMBANG CITY TOURISM DESTINATIONS



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Palembang, July 2019

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PREFACE

First of all, the writer would like to thank to Allah SWT for his blessing and mercy given to us so that the writer could finish the final report on time. The writer is very grateful that can accomplish the requirement of making the final report entitled “Designing A Booklet of Palembang City Tourism Destinations”. The writer also gives and prays to mighty prophet Muhammad SAW to his family, companions, and his people until the end of time. This final report was created to fulfill one of the requirement for Diploma III educational accomplishment as English Department, State Polytechnic of Sriwijaya.

The writer realize that this final report is still far from perfect, it is because of the limitation of source, knowledge, and references. For that reason, the writer would have any suggestion and comments in order to make this report better on the future and have education point for people. The writer hopes this final report can be useful and give information about tourism destinations in Palembang.

Palembang, July 2019

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The writer would like to thank to Allah SWT for the mercy that has been given to the writer. The success in completing this final report cannot be separated from the support, guidance and direction of the various parties. Therefore, on this opportunity the writer would like to give respect and gratitude to :

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MOTTO AND DEDICATION

MOTTO

“AS ANT DO A MILLION STEPS TO GET SUGAR”

DEDICATION

This final report is dedicate to:

My parents and my siblings

My Advisors Mrs. Tiur Simanjuntak and Mr. M. Nadjmuddin

My lecturers in English Department State Polytechnic of Sriwijaya

All of my friends in State Polytechnic of Sriwijaya

ABSTRACT
DESIGNING A BOOKLET OF PALEMBANG CITY TOURISM
DESTINATIONS

(Annisa Jumroh, 2019: 45 pages, 22 pictures)

Palembang is one of big countries in Indonesia that has many kinds of destinations such as, natural destinations, historical and cultural destinations and man-made destinations. Therefore, it need a medium that provides the information about the destinations. The medium is booklet. Because of that the writer wrote the final report with the title “Designing A Booklet of Palembang City Tourism Destinations. The destinations are based on geography location that is around Musi River. The final report aimed at researching and developing the booklet of Palembang city tourism destinations. In this final report, the writer uses Research and Development “R&D” method modified by Sukmadinata. The “R&D” method includes 3 steps : (1) Preliminary Study, (2) Model Development, (3) Final Testing and Dissemination. The writer suggest the reader of this report can use this report as one of the references that they can refer to develop their own research especially in designing booklet.

Keyword: Designing Booklet, Tourism Destinations

ABSTRAK
PERANCANGAN BUKLET TENTANG DESTINASI WISATA DI KOTA
PALEMBANG

(Annisa Jumroh, 2019: 45 halaman, 22 gambar)

Palembang adalah salah satu negara besar di Indonesia yang memiliki berbagai jenis destinasi seperti, wisata alam, wisata sejarah dan budaya dan wisata buatan manusia. Oleh karena itu, perlu media yang menyediakan informasi tentang destinasi tersebut. Media yang dapat digunakan ialah buklet. Karena itu penulis menulis laporan akhir dengan judul "merancang buklet destinasi wisata di kota Palembang. Tujuan wisata ini didasarkan pada lokasi geografi di sekitar Sungai Musi. Laporan terakhir ini bertujuan untuk meneliti dan mengembangkan buklet destinasi wisata di kota Palembang. Dalam laporan terakhir ini, penulis menggunakan metode "R&D" penelitian dan pengembangan yang dimodifikasi oleh Sukmadinata. Metode "R&D" mencakup 3 langkah: (1) studi pendahuluan, (2) pengembangan model, (3) pengujian dan penyebarluasan akhir. Penulis menyarankan pembaca laporan ini dapat menggunakan laporan ini sebagai salah satu referensi yang mereka dapat merujuk untuk mengembangkan penelitian mereka sendiri terutama dalam merancang buklet.

Kata kunci: Perancangan Buklet, Destinasi Wisata

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