

## CHAPTER V

### CONCLUSION AND SUGGESTION

#### 5.1 Conclusion

Based on the explanation on the previous chapter, the booklet can be used as a medium to inform the tourists who come to Palembang about the destinations around Musi River. This booklet also can be a guideline for the tourists to find the destinations. This booklet consists of the information about short history of the destinations and additional information like address, access, transportation can be use, and ticket price.

The process of designing and developing this booklet were used Research and Development method by Sukmadinata (2005). In designing the booklet the writer did preliminary study. In here the writer follow the three steps, they are literature study, field survey, and designing model draft. In literature and field survey steps the writer also used documentation and observation to get the data related to the destinations. After finding all the important data, the writer start to make the model draft. In the model draft the writer design the cover which consist of front and back cover and the content which contains of short history and some additional information. The model draft was developed until the writer get the desired book. In developing the booklet the writer followed the two steps, limited testing and wider testing. In limited testing the writer asked Mr. Fajar Eka Setiawan about the booklet design. He suggested to change the title font and font color and also the font size in the booklet. After that the writer asked Mr. Aswadi Jaya to checked the grammar errors in English. He corrected the misspelling text and correct some grammar errors. Next was Mr. Ujang Idrus, he is Bahasa Indonesia expert. He corrected the wrong writing of province and place. The last was Mr. Kms. Andhyka Indra Wijaya, he gave comments about the content. He suggested to replace the Musi River with Monpera. After the experts gave their comment and suggestion the writer revised and developed the booklet to continue into wider testing. In wider testing, the writer asked Mr. Adi Sutrisman about the booklet

design. He suggested to add the writer's biography on the last page, add number of pages, add some decoration in each title, and tidy up the margin. The second expert was Mr. Estijat he gave comment in English aspect. He corrected the misspelling, grammar errors, capital letters and punctuation. The third was Mrs. Wasitoh Meirani she gave comment in Bahasa Indonesia aspect. She asked to give conjunction at the beginning of the sentences. The last was Mr. Ali Hanafiah he gave comment about the content. He corrected the information that Ampera bridge was not built from Japanese spoils, but it was compensation from Japan. And then, do not mention the name of company like Gojek and Grab. After that the correct name of Sultan Mahmud Badaruddin is Sultan Muhammad Badaruddin. The last is, the architecture of SMB II Museum has a European Malay style. After the experts their comment and suggestion, the writer revised and developed the booklet. After revising through limited testing and wider testing, this booklet is finished and considered as final product.

## **5.2 Suggestion**

The writer realized that this booklet is not perfect and there is still needs to be improved. The obstacle in designing this booklet is the lack of experts in field of language, the writer hope in the future this booklet can be added by the other language like Mandarin and Arabic realized many tourist from those countries come to Palembang.