

CHAPTER V

CONCLUSION AND SUGGESTION

5.1 Conclusion

Based on the explanation on the previous chapter, the booklet can be used as a medium to inform the tourist to get the information about South Sumatera culinary seller in Palembang. The booklet can also be used as a guideline for the tourist to find the information about South Sumatera culinary in Palembang. This booklet consist of the information about the description of the foods, the address, open hour, the price and QR code for the maps of the place. The writer used Research and development methods by Sukmadinata (2005), they were Preliminary Study, Model Development and Final Product. In collecting data, the writer did observation and documentation. The used construct paper 150gsm for the booklet. The booklet was made by using Adobe Photoshop.

The process of designing and developing this booklet were used Research and Development method by Sukmadinata (2005). In designing the booklet the writer did preliminary study. In here the writer follow three steps, they are literature study, field survey, and designing model draft. In literature study and field survey steps the writer also used observation and documentation to get the data related to the destinations. After finding all the data, the writer start to make the model draft. In the model draft the writer design the cover which consist front and back cover. The model draft was developed until the writer get the desired book. In developing the booklet the writer followed the two steps, limited testing and wider testing. In limited testing the writer asked Mr. M. Arief Noor about the booklet design. He suggested to justify the text and change the font of the booklet. After that the writer asked Mrs. Susila Moralia to check the grammar errors in the script. After the experts gave their comment and suggestion the writer revised and developed the booklet to continue into wider testing.

In wider testing, the writer asked Mr. Adi Sutrisman about the booklet design. He suggested to make a biography and photo placements. The second expert was Mr. Aswadi Jaya for English script. He corrected the misspelling and grammar errors. After revising through limited testing and wider testing, this booklet is finished and considered as final product.

5.2 Suggestion

Based on the result of designing a booklet about authentic foods from South Sumatera, the writer would like to give some suggestions as follows:

1. The next researcher expected to use dissemination to introduce the product or booklet to public.
2. The reader of this report can use this report as one of the references that they can refer to develop their own research especially in designing booklet.