

CHAPTER V

CONCLUSION AND SUGGESTIONS

This chapter presents the conclusions of designing booklet of Palembang City Tourism Destination and also the suggestions.

5.1 Conclusion

From the explanation on the previous chapter, the writer can conclude that this booklet can be used to promote Palembang City Tourism Destination especially Jembatan Ampera, Museum Sultan Mahmud Badaruddin II, Benteng Kuto Besak, Kampung Kapitan, Kampung Al-Munawar and Pulau Kemaro because the booklet provides the updated informations of each destinations such as location, access, transportation and ticket price. The writer also put barcode of each destination which direct to each destinations immediately. For the background, the writer used the background with gold color in each page because gold color were the color that dominant in Palembang culture. The booklet delivered in Bahasa Indonesia and English.

5.2 Suggetion

In this process of designing booklet the writer realizes this booklet is not perfect and still need improve. Because the lack of time and cost the writer could only discuss about 6 tourism destinations in Palembang. The writer hope in the next research the booklet could discuss and load more destination of Palembang City.