FINAL REPORT

BOOKLET DESIGN OF PEOPLE'S ACTIVITIES ALONG THE MUSI RIVER BANK

This report is to fulfill the requirement of Final Report project in English Department of State Polytechnic of Sriwijaya

By:

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STATE POLYTECHNIC OF SRIWIJAYA

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APPROVAL SHEET

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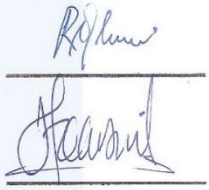

STATE POLYTECHNIC OF SRIWIJAYA
PALEMBANG
2019

MOTTO AND DEDICATION

“Stay Positive, Work Hard, Make it Happen”

Dedicated to:

My parents

My family

My friends

Everybody who knows me

PREFACE

First of all the writer thanks to Allah for the outstanding mercy given to the writer so that the writer could accomplish and finish the final report on time. This report is written to fulfill the requirement of final report subject at State Polytechnic of Sriwijaya which entitled "Booklet Design of People's Activities Along The Musi River Bank".

The writer realizes that there are some mistakes in writing this report, it is caused by the limitation of experience, ability and knowledge that the writer has. Therefore, the writer expects that the readers can give suggestion and critics for the final report progress.

Finally the writer realizes expect that this report can give advantages and usefulnes, especially for the students of English Department.

Palembang, July 2019

The writer

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In this moment, the writer would like to express deep gratitude to the entire participants for their advices, valuable guidance during writing this report. The writer would like to thank:

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ABSTRACT

BOOKLET DESIGN OF PEOPLE'S ACTIVITIES ALONG THE MUSI RIVER BANK

(Intan Puspita Sari, 2019:37 Pages, 27 Pictures, 3 Tables

The final report aims to produse a booklet "The People's Activities Along the Musi River Bank". The booklet can be used as a guidance for tourist to know about Musi river in palembang. A development research method developed by Sukmadinata is used in this research. The problem is how to design a booklet of the activities of people along the musi river bank. The aims of writing this report is to know how to design a booklet of the activities of people along the musi river bank. The method of this report is Research and Development (R&D) depeloped by Sumadinata (2009), they are (1) Preliminary study (2) Model development (3) Final produt testing. Based on findings, the writer found the adventages this booklet that can be used to increase insight and knowlwdge to readers. The conclution is booklet can be used as a medium promote the tourism in palembang and the suggestion is the tourism and cultural department would provide a booklet of the people's activities along the musi river bank and students of English Deparment should develop their idea, ability and skill to increase tourist to come to palembang.

Keywords: Designing, Booklet, Script, and People's Activities

ABSTRACT

BOOKLET DESIGN OF PEOPLE'S ACTIVITIES ALONG THE MUSI RIVER BANK

(Intan Puspita Sari, 2019:37 Halaman, 27 Gambar, 3 Tabel

Laporan akhir ini bertujuan untuk menghasilkan booklet berjudul "Aktivitas Orang-orang di sepanjang pinggiran Sungai Musi". Booklet ini dapat digunakan sebagai panduan bagi wisatawan untuk mengetahui tentang sungai Musi di palembang. Metode penelitian pengembangan yang dikembangkan oleh Sukmadinata digunakan dalam penelitian ini. Masalahnya adalah bagaimana cara mendesain booklet kegiatan orang-orang di sepanjang tepi sungai musi. Tujuan penulisan laporan ini adalah untuk mengetahui bagaimana cara mendesain booklet kegiatan orang-orang di sepanjang pinggiran sungai musi. Metode laporan ini adalah Penelitian dan Pengembangan (R&D) yang didelegasikan oleh Sumadinata (2009), yaitu (1) Studi pendahuluan (2) Pengembangan model (3) Pengujian produk akhir. Berdasarkan temuan, penulis menemukan kelebihan dari booklet ini yang dapat digunakan untuk meningkatkan wawasan dan pengetahuan bagi pembaca. Kesimpulannya adalah booklet dapat digunakan sebagai media mempromosikan pariwisata di palembang dan sarannya adalah departemen pariwisata dan budaya akan memberikan booklet kegiatan masyarakat di sepanjang pinggiran sungai musi dan siswa dari jurusan Bahasa Inggris harus mengembangkan ide, kemampuan dan keterampilan mereka untuk menambah wisatawan datang ke palembang.

Keywords: Mendesign, Booklet, Skrip, dan Aktivitas Orang-orang

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