

## **CHAPTER V**

### **CONCLUSIONS AND SUGGESTIONS**

#### **5.1 Conclusion**

The writer has designed the booklet entitled “The People’s Activities Along The Musi River Bank”. The writer Choose Musi river area as the content of this booklet because it is a unique tourism destination and people’s activities.

This booklet is A5 paper size, that has 15 pages including the table of content’s page. The color of this booklet is white that the writer applied in every pages of this booklet and the cover and back cover are white with the Ampre Bridge Vector drawing. This booklet consist of content (history, trading, activities, and pictures of people’s activities), and the writer’s profile.

The research and development (R&D) method modified by Sukmadinata (2005) was used in this study. The method consist of preliminary study, model development and final product testing. Before designing the booklet, the writer read some articles and journals about tourism, traders, and activities, the writer also did observation and documentation to Musi river bank to get the data.

The booklet draft was developed by asking comments and suggestions from the experts who know more about English language and booklet design to make the booklet better. Dealing with the use of English language, the expert suggested to revise the grammar and vocabulary. Related to booklet design, the expert suggested to change the font, font color and tidy up the pictures arrangement.

Based on the expert’s comments and suggestions, the writer redesigned the booklet. The advices about the use of English language are valuable because when sentences are grammatically wrong, they will misinform. Additionally, the experts’ suggestions on the booklet graphic design are very helpful to make the design of the booklet more interesting.

## **5.2 Suggestion**

Based on the result of The activities of people along the musi river bank: a script and booklet design has been done, the writer expect that the tourism and cultural department will provide the booklet of the activities of people along the musi river bank because it will able to become a good promotion to increase tourist in palembang.