

**DESIGNING A BOOKLET OF KELENGKANG EMBROIDERY TO
PROMOTE CULTURE HERITAGE OF PALEMBANG**



**This report is written to fulfill the requirement of final report at English
Department**

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**STATE POLYTECHNIC OF SRIWIJAYA
PALEMBANG
2019**

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**DESIGNING A BOOKLET OF KELENGKANG EMBROIDERY TO
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STATE POLYTECHNIC OF SRIWIJAYA

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PREFACE

First of all, the writer would like to express the greatest thanks to Allah SWT for blessing and giving the writer strength, health, and guidance in finishing this final report entitled “Designing a Booklet of Kelengkang Embroidery to Promote Culture Heritage of Palembang ”. The purpose of this report is to fulfill the requirement of Final Report at English Department of State Polytechnic of Sriwijaya.

The writer also would like to thank all to all people who had given a support in finishing this final report, especially for the writer’s advisors who have given much advice, suggestion, support, and time to finish this report. The writer also realize that this report is still far from being perfect, so the writer would really welcome any suggestion to make this final report better. Finally, the writer hopes this report will be useful for the readers as the reference information.

Palembang, July 2019

The writer

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10. And you. Whoever you are, thank you so much.

MOTTO AND DEDICATION

Motto:

“When you love yourself first, life will take care
of the rest”

-Mitsaliah Zhafarina-

This final report is dedicated to:

Allah Swt

Prophet Muhammad Saw

My parents

State Polytechnic of Sriwijaya

English Department

My friends

You

ABSTRACT

Designing A Booklet of Kelengkang Embroidery to Promote Culture Heritage of Palembang

(Mitsaliah Zhafarina, 2019: 64 Pages, 25 Figures)

This final report studies about designing booklet of kelengkang embroidery to promote culture heritage of Palembang. The purpose of this research is to find out the design booklet about kelengkang embroidery. And the final products of this research are the booklet of Palembang Kelengkang Embroidery. In this final report, the writer used Research and Development Design method of Sukmadinata (2015). This method was used in order to collect, classify, and describe the process of designing a booklet of kelengkang embroidery to promote culture heritage of Palembang. The data got after following Research and Development Method of Sukmadinata (2015) by literature review, preliminary study, model development, and final product testing but, the writer limited the report until final product because lack of time and money to finished the research in final product testing. In preliminary study, the writer described the result of collecting the data by literature study, field survey, and model draft. In model development, the writer asked some experts in limited field testing and wider field testing. In conclusion, there are some revisions by the experts' suggestion related to the content and design of the booklet. Next, the writer has some suggestions. First the writer suggests Cultural Department of Palembang city and Tourism Department of Palembang city to use this booklet to promote the culture heritage of Palembang, especially Palembang kelengkang embroidery to the tourists. Second the writer also would like to give suggestion to the students of English Department of State Polytechnic of Sriwijaya can use this booklet as to develop their idea, ability, and skill to increase tourists come to Palembang.

Keywords: Kelengkag Embroidery, Booklet.

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