

FINAL REPORT
DESIGNING A BOOKLET AS A PROMOTION MEDIA OF
PALEMBANG TRADITIONAL FOOD (JANDO *BERAES*)



**This report is written to fulfill the requirement of the final report project at
English Department state polytechnic of Sriwijaya**

BY:

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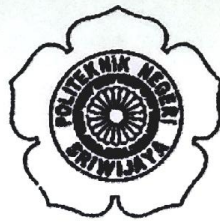
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APPROVAL SHEET
DESIGNING A BOOKLET AS A PROMOTION MEDIA OF PALEMBANG
TRADITIONAL FOOD (JANDO BERAES)



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PREFACE

First of all, the writer would like to thank to Allah SWT for blessing that has been given to the writer so that the writer could finish this final report. The writer also would like to express the warmest gratitude to the prophet Muhammad SAW for warning and remembering every kindness or fault occurred. This final report is entitled “ Designing a booklet as a promotion media of Palembang traditional food (*jando beraes*)”. This report is written to fulfill the requirement of Diploma III curriculum of State Polytechnic of Sriwijaya.

In arranging this paper, the writer truly got lots of challenges and obstructions but with help of many individuals, those obstructions could pass. The writer also realized there are still many mistakes in process of writing this paper. Therefore, any suggestion and critics are always welcome. The writer also expects that this report can give advantages for readers, especially the tourists and also the students of English Department at State Polytechnic of Sriwijaya.

Palembang, July 2019

The writer

KATA PENGANTAR

Pertama-tama, penulis ingin mengucapkan terima kasih kepada Allah SWT untuk berkah yang telah diberikan kepada penulis sehingga penulis dapat menyelesaikan laporan akhir ini. Penulis juga ingin menyampaikan rasa terima kasih paling hangat kepada nabi Muhammad SAW untuk peringatan dan mengingat setiap kebaikan atau kesalahan yang terjadi. Laporan akhir ini berjudul “Merancang buku kecil sebagai media promosi makanan tradisional Palembang (jando beraes)”. Laporan ini ditulis untuk memenuhi persyaratan kurikulum Diploma III Politeknik Negeri Sriwijaya.

Dalam menyusun makalah ini, penulis benar-benar mendapat banyak tantangan dan penghalang tetapi dengan bantuan banyak orang, penghalang itu bisa berlalu. Penulis juga menyadari masih banyak kesalahan dalam proses penulisan makalah ini. Karena itu, setiap saran dan kritik selalu diterima. Penulis juga berharap laporan ini dapat memberikan keuntungan bagi pembaca, terutama para wisatawan dan juga mahasiswa Jurusan Bahasa Inggris di Politeknik Negeri Sriwijaya.

Palembang, July 2019

Penulis

ABSTRACT

Designing a booklet as a promotion media of palembang traditional food (*jando beraes*)

(M.Mei Redho, 2019: 32 Pages, , 17 figures)

This final report aims to produce a booklet “Designing a booklet as a promotion media of palembang traditional food (*jando beraes*)” The booklet is a good medium to promote traditional Food of palembang (*jando beraes*). is used in this research. The problem is “How to Design a booklet as a promotion media of palembang traditional food (*jando beraes*)”. The method of this report is Design and Implementation), . The designs were created by the writer. The writer prepared some data such as information about palembang, Culinary, Jando Beraes, Cinde marke, and pasar 16 market. The conclusion is booklet can be can be used as a guidance for tourists and visitors to find the information of Palembang Traditional food jando beraes and the suggestion to government to promote Traditional Food of Palembang(*Jando beraes*) The goverment should also holding a traditional food events

Keywords: (Design, Booklet, Traditional food of palembang jando beraes)

ABSTRAK

Merancang buku kecil sebagai media promosi makanan tradisional
palembang (jando beraes)

(M.Mei Redho, 2019: 32 Halaman,, 17 angka)

Laporan akhir ini bertujuan untuk menghasilkan buklet "Merancang buklet sebagai media promosi makanan tradisional palembang (jando beraes)" Buklet ini merupakan media yang baik untuk mempromosikan Makanan tradisional palembang (jando beraes). digunakan dalam penelitian ini. Masalahnya adalah "Bagaimana Mendesain buklet sebagai media promosi makanan tradisional palembang (jando beraes)". Metode laporan ini adalah Desain dan Implementasi),. Desainnya dibuat oleh penulis. Penulis menyiapkan beberapa data seperti informasi tentang pasar palembang, kuliner, Jando Beraes, Cinde, dan pasar 16. Kesimpulannya adalah buklet dapat dapat digunakan sebagai panduan bagi wisatawan dan pengunjung untuk menemukan informasi jando beraes makanan tradisional Palembang dan saran kepada pemerintah untuk mempromosikan Makanan Tradisional Palembang (Jando beraes). Pemerintah juga harus mengadakan acara makanan tradisional.

Kata kunci: (Desain, Booklet, Makanan tradisional palembang jando beraes)

MOTTO AND DEDICATION

Motto:

“Always Keep Moving forward”.

- Walt Disney –

This final report dedicated to:

Allah s.w.t

My beloved parents

My beloved sister and brothers

My lecturers at English Department State Polytechnic of Sriwijaya.

My close friends Ricky Pratama, Prayugo Pangestu, M.Kemas Dery Rahmatullah,
Edo Herdianto, Tri Setiawan Pribadi

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