

## **CHAPTER V**

### **CONCLUSION**

#### **5.1 Conclusion**

From the explanation of the previous chapters, the writer has made the conclusion. Booklet is a book that contains information to the visitors. Booklet can be used as a guidance for tourists and visitors to find the information of Palembang Traditional food *jando beraes*. To design a booklet, we have considered the five elements to design, consider the Content Aspect, Presentation of The content aspect, Grammar aspect, Graphic Aspect. In designing the booklet, the writer applied the steps of designing booklet using Canva. In addition, designing a booklet as a promotion media of Palembang traditional food (*jando beraes*)". can be used as an alternative promotion to inform visitors in Palembang.

#### **5.2 Suggestions**

The writer gives some suggestions to the Government tourism office to promote Traditional Food of Palembang (*Jando beraes*). The alternative media can be used to promote the Foods is a booklet. By promoting the Food, especially *Jando beraes* can be well known by public. The Government tourism office should also hold a traditional food events. It is very important when this booklet can be used by every Culinary place of Palembang to inform visitors about Our Traditional food of Palembang, and can increase the number of visitors.

