

REFERENCES

- Aini, F. (2011). *Kriteria Booklet*. Retrived from [http:// repository. usu.ac.id / bitstream/123456789/22670/4/Chapter%20II.pdf](http://repository.usu.ac.id/bitstream/123456789/22670/4/Chapter%20II.pdf)
- Ambrose, G & Harris, P. (2010). *Design thinking*. Lausanne, Switzerland: AVA.
- Arsyad, Azhar. (2009). *Media Pembelajaran*. Jakarta: PT. Raja Grafindo Permai.
- Balai pustaka. (1991). *Definition of booklet by dictionary Indonesian*. Retrieved from <http://elib.unikom.ac.id/download.php?id=58395>
- Cangara, Hafied. (2004). *Pengantar Ilmu Komunikasi*. Jakarta: Kencana Prenada Media Group.
- Fadheli, C. (2013, June 28). *Definisi Tentang Kuliner*. Retrieved May 27, 2019, from Rumah Review:
<https://www.rumahreview.com/glossary/definisi-tentang-kuliner.html>
- Gall, M.D., Gall, J.P. & Borg, W.R. (1989). *Educational research*. Boston: Pearson Education
- Gustaning, G. (2014). *Pengembangan Media Booklet Menggambar Macam-Macam Celana Pada Kompetensi Dasar Menggambar Celana Siswa SMKN1 jenar*. Retrived from
<http://eprints.uny.ac.id/29300/1/Guni%20Gustaning%2010513244017.pdf>
- Informasi, K. (2019, January 2). *Pengertian Kuliner*. Retrieved May 27, 2019, from Kanal Informasi: <https://www.kanalinfo.web.id/pengertian-kuliner>
- Kemm, J., and Close, A. (1995). *Health promotion theory and practice*. Houndmills: Macmillan Press LTD
- Kodyat, H. (1983). *Sejarah Pariwisata dan Perkembangannya di Indonesia*. PT.Gramedia Pustaka Utama. Jakarta.
- Lauer, D and Pentak, S. (2011). *Design basics*. Boston: Cengage Learning
- Long. (20014). Retrieved from Definisi Wisata Kuliner: <https://omguguh.wordpress.com/2015/02/04/definisi-wisata-kuliner/>
- Marpaung, Happy dan Bahar, Herman. (2000). *Pengantar Pariwisata*. Bandung : Alfabeta
- Muslich, M. (2007). *KTSP Dasar Pemahaman dan Pengembangan*. Jakarta: PT. Bumi Aksara

Simamora, R. 2009. *Buku ajar pendidikan dalam keperawatan*. Jakarta: EGC.
Retrieved from
<http://eprints.uny.ac.id/29300/1/Guni%20Gustaning%2010513244017.pdf>

Sholeh, Effendy. (2011). *Periklanan di Era Masa Kini*. Jakarta: Gramedia.

Sugiyono. (2009). *Metode penelitian bisnis: pendekatan kuantitatif, kualitatif, dan R and D*. Bandung: Alfabeta.

Sitepu. (2012). *Penulisan Buku Teks Pelajaran*. Bandung : PT Remaja Rosdakarya

Wong, W. (1993). Principles of form and design (retrieved from
http://www.csus.edu/indiv/e/estiokom/princ_of_form_design.pdf)

Yoeti, A. (1996). *Pemasaran pariwisata*. Bandung: Angkasa