

## **CHAPTER V**

### **CONCLUSIONS AND SUGGESTIONS**

This chapter presents the conclusion designing the vlog and suggestions.

#### **5.1 Conclusion**

The writer used three ways in designing this vlog. They were writing of the script, taking the video, and editing the video. In this vlog, the writer used Microsoft Word 2007 to writing of the script, Canon Camera 60dslr to taking the video and InShot as as the video editing software to edit the video. The quality of video format is MOV with resolution 1080x720. Size 1.01 GB and duration is about 10 minutes 45 seconds. This vlog contains the information about Palembang culinary tourism to promote the street food at Kambang Iwak Palembang to make the viewers interested to visit in Palembang. Nowadays, video is already become promotion media because its function not only to display something but it also can share information and promotion in the video. In addition, the visualization as promoting media of street food at Kambang Iwak Palembang can be used as promotion media to increase Palembang culinary tourism.

#### **5. 2 Suggestion**

This vlog does not complete yet. Because of the lack of fund, time, and legality, the writer does not final product testing as the last step of research and development modification in the vlog. For the future research, the writer suggests to conduct final product testing. Furthermore, the writer expects that there will be proof reader as expert correction the content of a vlog in other languages. The writer also suggest the student of English Department State Polytechnic of Sriwijaya to designing vlog of Palembang culinary tourism and promote other kinds of culinary tourism in Palembang.