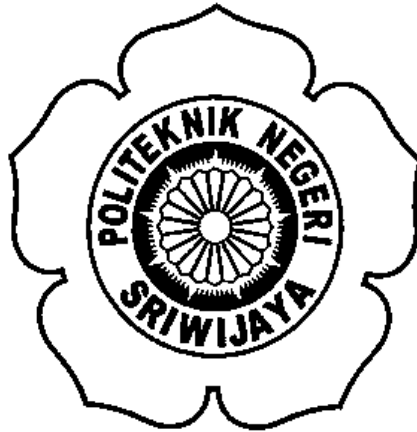


FINAL REPORT
DESIGNING A SCRIPT OF VLOG OF TRADITIONAL SAMBAL
IN SOUTH SUMATERA



**This report is written to fulfill the requirements of final report subject
at English Department of State Polytechnic of Sriwijaya**

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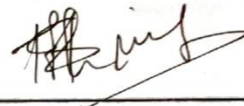
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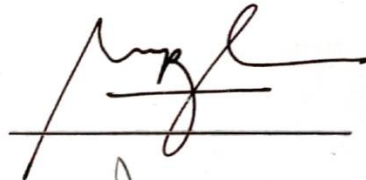
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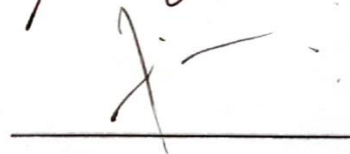
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ABSTRACT

Designing a Script of Vlog of Traditional Sambal in South Sumatera

(Erni Aswita, 2019 : 46 Pages, 12 Picture)

This final report is aimed in designing a script of vlog of traditional sambal in South Sumatera. The purpose of this research of this final report is to promote sambals in South Sumatera by using a vlog. In writing this final report, the writer used the modification of Research and Development Methods from Sukmadinata (2005). This final report modified and developed the research and development methods into two steps: Research and Development. The research instruments used two steps: research step, consisted step, observation and observation. Second, development steps consisted preliminary study, model development, and final product testing. Based on explanation, the writer made a design a a script of vlog for people for to know more about Sambals. The conclusion and suggestion are that the booklet can be used as promotion media promotion media to promote some things like sambals as south sumatera traditional food. Then, the vlog also can give knowledge to people about the process of making Sambals.

Keywords : Vlog, Sambals, Traditional Food.

ABSTRAK

Merancang skrip vlog untuk tradisional sambal di Sumatera Selatan

(Erni Aswita, 2019 : 46 Halaman, 12 Gambar)

Laporan akhir ini ditujukan untuk merancang skrip vlog untuk tradisional sambal di Sumatera Selatan. Tujuan dari penelitian dari laporan akhir ini adalah untuk mempromosikan tradisional sambal di Sumatera Selatan dengan menggunakan vlog. Penulisan laporan akhir, penulis menggunakan modifikasi dari metode-metode penelitian dan pengembangan dari Sukmadinata (2005). Laporan akhir ini dimodifikasi dan pengembangan. Penelitian menggunakan dua tahap : tahap penelitian terdiri dari observasi. Kedua, tahap pengembangan terdiri dari studi pendahuluan, model pengembangan, dan test produk terakhir. Berdasarkan dari penjelasan, penulis Merancang skrip vlog agar orang-orang mengetahui tentang sambal. Kesimpulan dan saran dari vlog bisa digunakan untuk media promosi mengetahui beberapa sambal di Sumatera Selatan sebagai makanan tradisional. Kemudian vlog bisa memberikan pengetahuan untuk orang tentang proses membuat sambal-sambal.

Kata kunci : vlog, sambal, makanan tradisional

PREFACE

First of all, the writer would like to thank to allah SWT for giving us the opportunities, blessing and healthy to finish this Final Report. It is possible for the writer to finish this final report. Eventually, this report is written to fulfill the requirement of final report at State Polytechnic Of Sriwijaya. The title of this final report is “Designing a script of vlog of traditional sambal in South Sumatera.

The writer would also like to say thank you to Dr. Welly Ardiansyah, S.S.,M.Pd., Mrs. Eli Yeny, S.Pd.,M.Pd as the advisors because without their guidance, the writer cannot prepare and finish this final report and all the people who had helped the writer finish this report.

The writer realize that this final report is still imperfect because of the limitation of source, time of and knowledge. The writer hopes that this report can help the students of English Department at State Polytechnic of Sriwijaya to gain more knowledge especially on culinary tourism in South Sumatera.

MOTTO AND DEDICATION

Motto :

Success must having principles and brave action

Dedication :

This final report is dedicated to allah S.W.T who still let me breath today. My parents who always support me and raise me up when I am down. My lovely advisor Mr. Welly and Mrs. Ely Yeny who always help me to finish my final report project. All of my beloved best friends who always support me to finish my final report project. All of my friends at 6BB in English Department in State Polytechnic of Sriwijaya.

Erni Aswita

TABLE OF CONTENT

TITLE SHEET	i
APPROVAL SHEET	ii
APPROVAL SHEET EXAMINERS	iii
ABSTRACT	iv
PREFACE	v
ACKNOWLEDGMENT	vi
MOTTO AND DEDICATION	vii
TABLE OF CONTENT	viii
TABLE OF FIGURE	x
LIST OF TABLE	xi
CHAPTER I _INTRODUCTION	1
1.1 Background	1
1.2 Problem Formulation.....	2
1.3 Problem Limitation.....	3
1.4 Research Purpose	3
1.5 Research Benefit.....	3
CHAPTER II _LITERATURE REVIEW	4
2.1 Definition of Designing.....	4
2.2 Script	4
2.2.1 Stages of Script Writing.....	5
2.2.2 Script Regulations.....	6
2.3 Video blogging (Vlog)	6
2.3.1 Advantages of Video.....	7

2.3.2 Component of Video.....	7
2.3.3 Steps of Designing Video	8
2.4 Traditional Food	9
2.5 South Sumatera Traditional Sambal.....	10
2.6 Culinary Tourism	13
2.7 Promotion Media.....	14
CHAPTER III_METHODODOLOGY	19
3.1 Method of Research.....	19
3.1.1 The Stages of Research.....	21
3.2 Technique of Collecting the Data.....	24
3.5 Techniques of Analyzing the Data	24
CHAPTER IV_FINDING AND DISSCUSSION	26
4.1 Finding.....	26
4.1.1 Preliminary Study	26
4.1.2 Model Development.....	32
4.1.3 Final Product	39
4.2 Discussion	40
CHAPTER V_CONCLUSION AND SUGGESTION	42
5.1 CONCLUSION	42
5.2 SUGGESTION	42
REFERENCES	44
APPENDICES	

TABLE OF FIGURE

Figure 2.1 Sambal Nanas	11
Figure 2.2 Sambal Kweni.....	11
Figure 2.3 Sambal Tempoyak Sari.....	12
Figure 2.4 Sambal Jekhuk.....	12
Figure 2.5 Sambal Kabau	13
Figure 2.6 Print Promotion Media	15
Figure 2.7 Elektronik Promotion Media.....	15
Figure 2.8 Internet Promotion Media.....	16
Figure 2.9 Product Promotion Media.....	16
Figure 2.10 Platform Social Media Users	18
Figure 4.1 Filmora Application.....	32
Figure 4.2 Final Product.....	39

LIST OF TABLE

Table 3.1 The Stages of R&D Modified by (Sukmadinata, 2008).....	21
Table 4.1 First Revision From First Expert.....	32
Table 4.2 Second Revision from second expert.....	33
Tabel 4.3 Third Revision From Second User.....	38
Table 4.4 Four Revision From Third user.....	38