

**FINAL REPORT**

**THE POTENCY OF GUSONG BUGIS BEACH AS A TOURISM DESTINATION IN  
BELITUNG**



**This final report is written to fulfill one of the requirements to finish Diploma III  
Educational accomplishment at English Department**

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**PALEMBANG**

**2019**

**APPROVAL SHEET**  
**FINAL REPORT**  
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**BELITUNG**



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BELITUNG  
FINAL REPORT**

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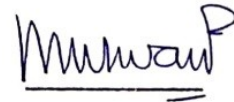
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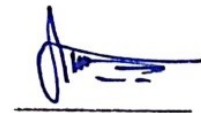
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## PREFACE

First of all, the writer would like to thank Allah swt for the blessing so the writer could finish the final report on time. The writer is very grateful can accomplish the requirement of making the final report entitled “The Potency Of *Gusong Bugis* Beach As A Tourism Destination in Belitung” to fill the needs of English Department Diploma III curriculum of State Polytechnic of Sriwijaya.

The writer would also like to thank all people who have given support in writing and finishing this final report, may it be family, lecturers and all friends in English Department at State Polytechnic of Sriwijaya, especially for Mr. Yusri and Mrs. Munaja Rahma who has given much advice and time to finish this report. The writer would also like to thank the interviewees who let the writer knows about all the information and data related to the report.

Finally, the writer realizes that there are still many drawbacks in writing this report. Therefore, constructive criticisms and suggestions are expected. The writer expect that this report can give the benefits to other people who might need the information.

Palembang, July 2019

The writer

## ACKNOWLEDGEMENT

In this moment, the writer would like to express deep gratitude to the people for their advices. In this chance, the writer would like to thank to:

1. Allah swt for blessing the writer and provide a health to finish this final report.
2. My beloved parents, sister, and big families who always give support, pray, and motivation.
3. Thanks to Aunt Triana and family for taking care of me for three years studying in Palembang.
4. Mr. Dr. Yusri, S.Pd., M.Pd. as the First Advisor, and Mrs. Munaja Rahma, S.Pd., M.Pd. as the Second Advisor, thank you for the patience, corrections, suggestions, generosity and valuable guidance during the consultation to make this final report complete.
5. All of lecturers and staffs of English Department who has given support and suggestions.
6. The interviewee who have given information and data, support, and suggestions.
7. My PD7 team, there are Hendi Rama Cahyadi, Achmad Fajar Akbar S., M. Fikri Surya Agung, M. Yuspia Salasa, Singgih Rafianto and the rest that I cannot write in here. Thank you for making everything better. And thank you for these three very memorable years.
8. All of my friends in English Department of State Polytechnic Sriwijaya especially my friends in 6 BD class who always give support to finish this final report.
9. All members of *HMJ Bahasa Inggris* both from the first to the current generation. Thank you for being allowed to join the big family of *HMJ Bahasa Inggris* and work together.

Finally, the writer would like to thank to all parties that cannot be expressed one-by-one, who helped and gave contribution directly and indirectly for the writer during writing this final report.

## MOTTO AND DEDICATION

**“CREATE WITH THE HEART;  
BUILD WITH THE MIND”**

*This final report is dedicated to:*

- *My Mother and My Father*
- *My Brother and My Sister*
- *My Big Family*
- *My Friends*

## ABSTRACT

### THE POTENCY OF *GUSONG BUGIS* BEACH AS A TOURISM DESTINATION IN BELITUNG

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(Septian Dwi Wangga Putra, 2019: 33 Pages)

This final report is entitled “The Potency Of *Gusong Bugis* Beach As A Tourism Destination in Belitung”. The aims of this report are to identify whether the *Gusong Bugis* Beach potencies as a tourism destination in Belitung. The method used in writing this final report is SWOT analysis and data were collected by using observation and interview. The result shows that the *Gusong Bugis* Beach has potency to be a tourism destination in Belitung, because it has five requirements of a tourism attraction according to Maryani (1991, p. 11) such as what to see, what to do, what to buy, what to arrive and what to stay. Based on the finding, the writer found that on the *Gusong Bugis* beach there were requirements fulfilled and some had not been fulfilled. It can be concluded that *Gusong Bugis* Beach has potency to become a tourism destination by considering the requirements of tourism attraction and uniqueness.

**Keywords:** *Gusong Bugis* Beach, Tourism Destination, Potency

## ABSTRAK

### POTENSI PANTAI GUSONG BUGIS SEBAGAI DESTINASI WISATA DI BELITUNG

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(Septian Dwi Wangga Putra, 2019: 33 Halaman)

Laporan akhir ini berjudul "Potensi Pantai Gusong Bugis Sebagai Destinasi Wisata di Belitung". Tujuan dari laporan ini adalah untuk mengidentifikasi apa potensi Pantai Gusong Bugis sebagai tujuan wisata di Belitung. Metode yang digunakan dalam penulisan laporan akhir ini adalah analisis SWOT dan data dikumpulkan dengan menggunakan observasi dan wawancara. Hasil penelitian menunjukkan bahwa Pantai Gusong Bugis memiliki potensi untuk menjadi tujuan wisata di Belitung, karena memiliki lima persyaratan destinasi wisata menurut Maryani (1991, hal. 11) seperti *what to see*, *what to do*, *what to buy*, *what to arrive* dan *what to stay*. Berdasarkan temuan tersebut, penulis menemukan bahwa di pantai Gusong Bugis memiliki persyaratan yang terpenuhi dan beberapa belum terpenuhi. Dapat disimpulkan bahwa Pantai Gusong Bugis memiliki potensi untuk menjadi destinasi wisata dengan mempertimbangkan persyaratan daya tarik dan keunikan pariwisata.

**Kata Kunci: Pantai *Gusong Bugis*, Destinasi Wisata, Potensi**



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