

## CHAPTER V

### CONCLUSIONS AND SUGGESTIONS

#### 1.1. Conclusions

*Gusong Bugis* beach as a tourism destination has some uniqueness and advantages. *Gusong Bugis* beach is one of the coastal destinations that is still relatively new when compared to other destinations that have long been built in Belitung. *Gusong Bugis* beach is a beach that has beautiful coastal scenery and cool shady pine trees. *Gusong Bugis* beach is also one of the beaches in Belitung with the best spot to enjoy a beautiful sunset. Besides being able to enjoy the beach atmosphere, there is also a ship-shaped restaurant that serves typical Belitung dishes. This is the high value as a tourism destination.

But in the development, Belitung government has several obstacles. The accessibility does not support the potency because of the unavailability of public transportation and location of the *Gusong Bugis* beach which is far from the city center. Beside that, there are no souvenir shop that make tourists unable to buy something to take home.

From the explanation above the writer concludes that *Gusong Bugis* beach has potency to become a tourism destination by considering the requirements of tourism attraction and uniqueness.

#### 1.2. Suggestions

Based on the result of observation that have been made, the writer suggest:

1. Local Government and management of *Gusong Bugis* beach should hold a meeting and discuss to further develop tourism destinations in Belitung.
2. Provide public transportation to facilitate tourists from outside the Belitung.

3. Increase the promotion of *Gusong Bugis* beach, such as holding national events, festivals, and others.
4. Improve the socialization of tourism awareness to the local community.
5. Build and equip more the facilities and infrastructure.
6. Increase the quality of human resources.
7. Build public preception about the meaning and importance of the existence of the tourism destination.