

FINAL REPORT

THE POTENCY OF TAMAN EMBUNG SENJA AS A NEW TOURISM DESTINATION IN MUSI BANYUASIN



**This reports is written to fulfill one of the requirements for the
subject of final report at English Department**

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STATE POLYTECHNIC OF SRIWIJAYA PALEMBANG

ENGLISH DEPARTMENT

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APPROVAL SHEET

**THE POTENCY OF TAMAN EMBUNG SENJA AS A NEW TOURISM
DESTINATION IN MUSI BANYUASIN**



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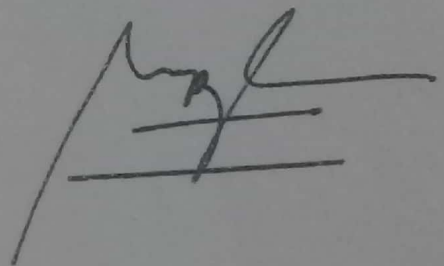
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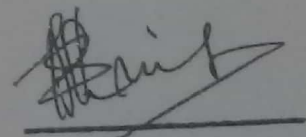
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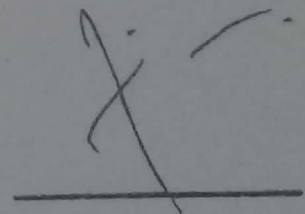
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PREFACE

First of all, the writer would like to thank to Allah swt for blessing that has been given to the writer so that the writer could finish this final report. The writer also would like to express the warmest gratitude to the prophet Muhammad saw for warning and remembering every kindness or fault occur. This final report is entitled “The Potency of Taman Embung Senja as a New Tourism Destination in Musi Banyuasin”. This report is written to fulfill the requirement of Diploma III curriculum of State Polytechnic of Sriwijaya.

In arranging this paper, the writer truly got lots of challenges and obstructions but with help of many individuals, those obstructions could pass. The writer also realized there are still many mistakes in process of writing this paper. Therefore, any suggestion and critics are always welcome. The writer also expects that this report can give advantages for readers, especially the tourists and also the students of English Department at State Polytechnic of Sriwijaya.

Palembang, July 2019

The writer

ACKNOWLEDGEMENT

In this moment, this report is written to fulfill the requirement of final report. The writer would like also to say thank to every people who have given many contributions to finish this final report. I want to say thanks to:

1. Allah swt for giving bless and mercy to finish this final report.
2. My prophet Muhammad saw
3. My beloved parents Mr. Muhammad Senen and Mrs. Yuslimi, thank you for your loves, prayers, and being the best motivators for me
4. Advisors of final report, Dr. Yusri, S.Pd as first advisor and Koryati, S.Pd., M.Pd as second advisor for their valuable assistance and inspiration to the completion of this final report.
5. Drs. M. Nadjamuddin. M.A as the Head of English Department and Sri Gustiani, M. TESOL., EdD as the Secretary of English Department
6. All the lectures and staffs in English Department who have educated and helped patiently
7. My friends in 6 BD class to support me finish the report.
8. My brothers and sisters in 2 BB class to support me finish the report.
8. My best friend and all of the people who help me finish the report.

Finally, the writer hopes that this report can give some benefits to those who are concerned in all. However, this final report is still far from being perfect, therefore any criticism and suggestion are always welcome.

ABSTRACT

THE POTENCY OF TAMAN EMBUNG SENJA AS A NEW TOURISM DESTINATION IN MUSI BANYUASIN

(Agustina Sulifa, 2019: 32 Pages, 15 figures)

This final report discusses about the potency of Taman Embung Senja as a new tourism destination in Musi Banyuasin. The purpose of this final report is to known the potencies of Taman Embung Senja. The data were collected by using observation and in-depth interview. The observation was conducted by using elements of tourism destination as suggested by Spillane (1994). The result shows that there are some potencies of Taman Embung Senja as a new tourism destination in Musi Banyuasin with the elements that support tourism destination such as attraction, facilities, infrastructure, transportation, and hospitality industry.. The attraction in Taman Embung Senja are fishing, taking some photos, riding a duck boat, and playing swing; the facilities are parking area, toilets, canteen, praying area, trash bin, and library; provide a good accessibility and infrastructure toward destination to make visitors easy to get to the location and the road already asphalt also there is a lodging and restaurant near destination. The image of Taman Embung Senja is good because all the visitors stated that they would visit Taman Embung Senja again. The conclusion indicated that Taman Embung Senja has many potencies as tourism destination.

Keywords: Potency, Tourism Destination, *Taman Embung Senja*

ABSTRACT

POTENSI TAMAN EMBUNG SENJA SEBAGAI DESTINASI PARIWISATA BARU DI MUSI BANYUASIN

(Agustina Sulifa, 2019: 32 Halaman, 15 Gambar)

Laporan akhir ini membahas tentang potensi Taman Embung Senja sebagai tujuan wisata baru di Musi Banyuasin. Tujuan dari laporan akhir ini adalah untuk mengetahui potensi Taman Embung Senja. Data dikumpulkan dengan menggunakan observasi dan wawancara mendalam. Pengamatan dilakukan dengan menggunakan unsur-unsur tujuan wisata seperti yang disarankan oleh Spillane (1994). Hasilnya menunjukkan bahwa ada beberapa potensi Taman Embung Senja sebagai tujuan wisata baru di Musi Banyuasin dengan unsur-unsur yang mendukung tujuan wisata seperti atraksi, fasilitas, infrastruktur, transportasi, dan industri perhotelan. Daya tarik di Taman Embung Senja adalah memancing, mengambil foto, naik perahu bebek, dan bermain ayunan; fasilitasnya adalah area parkir, toilet, kantin, tempat sholat, tempat sampah, dan perpustakaan; memberikan aksesibilitas dan infrastruktur yang baik menuju tujuan untuk membuat pengunjung mudah menuju ke lokasi dan jalan yang sudah beraspal juga ada penginapan dan restoran di dekat tujuan. Citra Taman Embung Senja baik karena semua pengunjung menyatakan bahwa mereka akan mengunjungi Taman Embung Senja lagi. Kesimpulannya menunjukkan bahwa Taman Embung Senja memiliki banyak potensi sebagai tujuan wisata.

Kata kunci: Potensi, Tujuan Wisata, Taman Embung Senja

MOTTO AND DEDICATION

Motto:

“Every day is a new opportunity to be a better version of yourself”.

-Boruch Akhbosh-

This final report dedicated to:

Allah swt

My beloved parents

My beloved sister and brothers

My close friends Tia Novira Alisyah, Nadhia Putri Ramadhani, Zainab Tri Oktaria, Muhammad Mei Redho, and Rian Hidayat Saputra

My lecturers at English Department State Polytechnic of Sriwijaya.

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