

## CHAPTER V

### CONCLUSION AND SUGGESTION

This chapter present the conclusion of designing documentary of *Pempek Sepeda* as Traditional food in Palembang and suggestion.

#### 5.1 Conclusion

From the explanation in the previous chapter. The writer concludes that *Pempek Sepeda* is traditional food that unique that can promote troughout by Documentary Video. For designing this video the writer used Research and Development (R&D) method modified by Sukmadinata (2005) with three main steps : preliminary study, development of product and final product testing. In preliminary study the writer read some journals and articles that contain information about design, documentary video and *Pempek*. Also, the writer did the observation by Lumban Tirta and Jl Lebak ReJjo and interviewed the expert to get the information related to the object. Then, the writer made the draft model of documentary video used Adobe Premiere CC 2019 as digital application. For development of product, the writer asked four experts in limited testing and larger testing, they gave comment and suggestion related to language aspect and design aspect. For final poduct testing, the writer did not do this steps because the lack of time, cost and legality.

Therefore, the final product of this report is the Documentary Video of *Pempek Sepeda* as Traditional Food in Palembang which can be used as the medium to promote and give more information about the traditional food that unique in Palembang.

## **5.2 Suggestion**

Based on the result of designing documentary video of *Pempek Sepeda* as traditional food in Palembang that has been done, the writer expected that Cultural Department of Palembang City would help to broadcast the documentary video of *Pempek Sepeda* because it can give information and remains back memories to people. The documentary video can be broadcast in the website, official YouTube, television and other social media of Tourism and Cultural Department of Palembang City. So people will know that Palembang has traditional food that will not be found in other city.