FINAL REPORT

THE POTENTIAL OF *SEMBILANG* NATIONAL PARK AS A TOURISM DESTINATION IN BANYUASIN, SOUTH SUMATERA



This final report is written to fulfill one of the requirements to finish Diploma III Educational accomplishment at English Department

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APPROVAL SHEET

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ABSTRACT

This final report entitled "The Potential of Sembilang National Park as a Tourism Destination in Banyuasin, South Sumatera". The aims of this report are to identify whether the Sembilang National Park potential as a tourism destination in Banyuasin, South Sumatera or not. The methodology used in this report is qualitative method, and the data were collected by using observation and interview. The result shows that the Sembilang National Park has potency to be a tourism destination in Banyuasin, because it has five aspects of a tourism destination such as attraction, accessibility, amenities, ancillary, and public facilities. To make the Sembilang National Park more potential to be a tourism destination it is needed some addition of facilities. Hopefully, it will facilitate the tourists in the Sembilang National Park.

Keywords: The Sembilang National Park, Tourism Destination

ABSTRAK

Laporan akhir ini berjudul "The Potential of Sembilang National Park as a Tourism Destination in Banyuasin, South Sumatera". Tujuan dari laporan ini adalah untuk mengidentifikasi apakah Taman Nasional Sembilang memiliki potensial sebagai destinasi wisata di Banyuasin, Sumatera Selatan atau tidak. Metodologi yang digunakan di dalam laporan ini adalah metode kualitatif, dan data-data di dapatkan melalui observasi dan wawancara. Hasilnya menunjukkan bahwa Taman Nasional Sembilang memiliki potensi menjadi destinasi wisata di Banyuasin, dikarenakan taman nasional tersebut mempunyai lima aspek dari sebuah destinasi wisata yaitu atraksi, akses, amenitas, organisasi, dan fasilitas umum. Untuk membuat Taman Nasional Sembilang menjadi lebih potensial sebagai destinasi wisata, maka dibutuhkan beberapa fasilitas tambahan. Diharapkan hal tersebut dapat memfasilitasi wisatawan ketika berada di Taman Nasional Sembilang.

Kata Kunci: Taman Nasional Sembilang, Destinasi Wisata

PREFACE

First of all, the writer would like to thank Allah SWT for the blessing so the writer could finish the final report on time. The writer is very grateful can accomplish the requirement of making the final report entitled "The Potential of *Sembilang* National Park as a Tourism Destination in Banyuasin, South Sumatera" to fill the needs of English Department Diploma III curriculum of State Polytechnic of Sriwijaya.

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Finally, the writer realizes that there are still many drawbacks in writing this report. Therefore, constructive criticisms and suggestions are expected. The writer expect that this report can give the benefits to other people who might need the information.

Palembang, July 2019

The writer

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MOTTO AND DEDICATIONS

Motto:

"I AM GOING TO SHINE WITH MY SHARE OF LIGHT"

- That's Okay by Do Kyungsoo -

This final report is dedicated to:

My beloved parents

My beloved sister

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