

CHAPTER I

INTRODUCTION

1.1 Background

Palembang is not only famous with the culinary and the cultures but Palembang also has so many religious tourism destinations. Palembang has some religious tourism destinations that can attract tourist to visit Palembang, such as Agung Sultan Mahmud Badaruddin II Mosque, Kiai Muara Ogan Mosque, Cheng Ho Mosque, Kemaro Island, Kawah tengkurep, Bukit Siguntang, Kelenteng Dewi Kwan In, Kawah Tengkurep, Al – Qur’an Al - Akbar, and so on.

Al – Qur’an Al – Akbar is one of potential religious destination in Palembang. One of religious tourism destinations in Palembang is Al – Qur’an Al - Akbar. Al -Qur’an Al - Akbar also called the Bayt Al - Qur’an is one of religious destination tourism in Palembang. The location is at M. Amin Fauzi street, Soak Bujang, Kelurahan 36 Ilir, District Gandus Palembang South Sumatera, especially in Komplek Pondok Pesantren IGM Al Ihsania owned by Mr. H. Kgs Syofwatillah Mohzaib. The location is about 15 kilometers from Musi II bridge and around 30 – 45 minutes from the city center. Furthermore, Al - Qur’an Al - Akbar was built in 10 Ramadhan 1422 H/2002 Masehi, and on 01 Muharam 1423 or 15 of march 2002, one sheet of carving that has been made is Surah Alfatihah and exhibited at the commemoration of the Islamic New Year.

According to Oktarina (2017), there are 30 of juz of the holy Al - Qur’an that was by wood sheets and spent approximately 40 cubic meters of wood tembesu at a cost less than 2 billion rupiah.

Therefore, the writer wants to find out about the elements of Sapta Pesona in Al - Qur’an Al - Akbar. According to Krisnakai (2017), Sapta Pesona is a condition that must be realized in order to attract tourists to visiting a tourism place in Indonesia.

Sapta Pesona is seven elements that should be complete in every tourism destination has and also should be implementation, that for succes of the tourism destination to be a good tourism destination to attrack tourist to visit. There are safe, order, cleanliness, coolnesss, beauty, hospitality, and memorable. Based on descriptions above, this study is very important to be conducted.

1.2 Research Questions

From the background above the research questions are:

1. How is the implementation of Sapta Pesona in Al - Qur'an Al - Akbar?
2. What are the obtacles faced by the authority in implementing Sapta Pesona in Al - Qur'an Al - Akbar?

1.3 Research Purposes

From the background above the research purposes are:

1. To know the implementation of Sapta Pesona in Al - Qur'an Al - Akbar has implemented or not.
2. To know the obstacles faced by the authority in implementing Sapta Pesona in Al - Qur'an Al - Akbar.

1.4 Benefits

The benefit of this final report are:

1. College students

To give knowledge and information for college students especially the students at English Department about the implementation of Sapta Pesona in Al - Qur'an Al - Akbar.

To give knowledge and information for college students especially to English Department students about the obtacles faced by the authority to implement Sapta Pesona in Al - Qur'an Al - Akbar.

2. For Government

As a guide in improving and promoting Al - Qur'an Al - Akbar as the Giant Al – Qur'an
in the world