

## **FINAL REPORT**

### **DESIGNING A VIDEO OF LRT ROUTE TO TOURISM DESTINATIONS IN PALEMBANG**



**This report is written to fullfill of the requirements of final report subject  
at English Department of State Polytechnic of Sriwijaya**

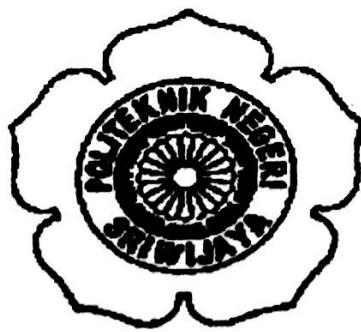
**By :**

**Ulfa Pratiwi Rahmiasi**

**0616 3090 0694**

**STATE POLYTECHNIC OF SRIWIJAYA  
PALEMBANG  
2019**

**DESIGNING A VIDEO OF LRT ROUTE TO TOURISM DESTINATIONS  
IN PALEMBANG**



**By :**

**Ulfa Pratiwi Rahmiasi**

**0616 3090 0694**

**Palembang, July 2019**

**First Advisor,**

**Dra. Evi Agustina Sari, M.Pd.**

**ID. 196708251993032002**

**Approved by,  
Second Advisor,**

**Munaja Rahma, S.Pd., M.Pd.**

**ID. 197405162002122001**

**Acknowledged by,  
Head of English Department**

**Drs. M. Nadjmuddin, M.A**

**ID.196209071988031001**

**APPROVAL SHEET OF EXAMINERS  
DESIGNING A VIDEO OF LRT ROUTE TO TOURISM DESTINATIONS  
IN PALEMBANG**

**FINAL REPORT**

**BY**

**ULFA PRATIWI RAHMIASI  
061630900694**

**Approved by the Examiners Committee**

**Signature**

**Dra. Risnawati, M.Pd.  
ID. 196304011994032001**



**Darmaliana, S.Pd., M.Pd.  
ID. 197301032005012002**



**ENGLISH DEPARTMENT  
STATE POLYTECHNIC OF SRIWIJAYA  
PALEMBANG  
2019**

## **ABSTRACT**

### **DESIGNING A VIDEO OF LRT ROUTE TO TOURISM DESTINATIONS IN PALEMBANG**

---

---

**(Ulfa Pratiwi Rahmiasi 2019, 35 Pages, 20 Figures)**

This final report aims to know how to design a video of LRT Route to tourism destination in Palembang. The purpose of this final report is to give more information about LRT Route to tourism destinations in Palembang. The writer used Research and Developing Method modified by Sukmadinata (2015). This method consists of three steps, they are (1) Preliminary Study, (2) Model Development, (3) Model Testing and Dissemination. In preliminary study, the writer described the result collecting data by literature study, field survey and draft model. In model development, the writer asked some expert in limited testing and wider testing. There are some revision by experts' suggestion related to the content, video design and linguistic of the video script. The video duration is 5 minutes 28 seconds consist of opening session, main session and closing session. For the next writer are suggested to prepare equipment to make a good tourism video.

*Keywords: Design, Video, LRT, LRT Route.*

**ABSTRAK**  
**MERANCANG VIDEO RUTE LRT KE TUJUAN WISATA DI  
PALEMBANG**

---

---

**(Ulfa Pratiwi Rahmiasi 2019, 35 Halaman, 20 Angka)**

Laporan akhir ini bertujuan untuk mengetahui bagaimana merancang video Rute LRT ke tujuan wisata di Palembang. Tujuan dari laporan akhir ini adalah untuk memberikan informasi lebih lanjut tentang Rute LRT ke tujuan wisata di Palembang. Penulis menggunakan Metode Penelitian dan Pengembangan yang dimodifikasi oleh Sukmadinata (2015). Metode ini terdiri dari tiga langkah, yaitu (1) Studi Awal, (2) Pengembangan Model, (3) Pengujian Model dan Penyebaran. Dalam studi pendahuluan, penulis menggambarkan hasil pengumpulan data dengan studi literatur, survei lapangan dan rancangan model. Dalam pengembangan model, penulis bertanya kepada beberapa ahli dalam pengujian terbatas dan pengujian yang lebih luas. Ada beberapa revisi oleh saran ahli terkait dengan konten, desain video, dan linguistic script video. Durasi video adalah 5 menit 28 detik yang terdiri dari sesi pembukaan, sesi utama dan sesi penutup. Untuk penulis selanjutnya disarankan untuk menyiapkan peralatan untuk membuat video pariwisata yang baik.

*Kata kunci: Desain, Video, LRT, Rute LRT.*

## **PREFACE**

First of all, the writer would like to express the gratitude to Allah SWT for the outstanding mercy and the bless that has given to the writer. Therefore, the writer could finish this final report. This report is written as one of the requirements to finish Diploma Three at English Department of State Polytechnic of Sriwijaya which is entitled “Designing A Video of LRT Route to Tourism Destinations in Palembang”. This final report give detail information about LRT route to tourism destinations in Palembang and also the video can be used as guidance for tourist to visit Palembang.

The writer realizes that this final report still has many insufficiencies and it is still far from perfect. This is because of the limitation of time, experince, knowledge, and ability that the writer has. Therefor, the writer expects the readers can give suggestion for this final report.

Finally, the writer expects that this final report can give advantages and be usefull especially for the students of English Department.

## **ACKNOWLEDGEMENT**

First of all, the writer would like to say thanks to Allah SWT that has given the writer mercy and bless to finish this report. The writer also would like to say thanks to every people who has given many contributions to finish this report. I want to say thanks to:

1. My beloved parents.
2. My all big relatives who contribute nothing but smile on my face, especially the tiny devils.
3. My Advisors Mam Evi and Mam Munaja, thank you very much for all your times and sacrifices for helping me finsihing this final report.
4. My bestest friends, MZM, Dugong, BabaBoentjit and Go-M\*ll.
5. Special big thanks to Soni, Tata, Wiwid, Rani, Vien, Resi, Ria, Karin, ChiciKim, Gita and Maria for joining the force through thick and thin with me. (This is arranged in no particular order).
6. My coffee mate, Lissa, My opi squad Putri and Wahida, My ternak girl Bella, The EGGA girl Ayu, My ldr girls Sella, Hani, and Puspa.
7. All the EXO fanartist and my favorite AU authors.
8. My fellow EXOLs. Thank you for listening to me when I need someone to listen, thank you for the great team work. Thank you for always share the happiness from all around the world. Thankyou for the cracked jokes as coping mechaanism y'all the weirdest. Lastly, Thank you for all the good laugh we have and we will share forever.
9. My kindergarten, my elementary, my junior and my high school friends who I know did not really give contribution at all, I just do not want to leave anyone behind.
10. To Bubblegum KPOP spotify playlist, I need to dance the stress away.
11. IKON, Blackpink, Twice, Akdong Musician, IU, NCT, BIGBANG OT4, and Winner.
12. My beloved EXO. To Kim Minseok my soon to be A.Md would be nothing compare to your soon to be P.hd., My honey, Zhang Yixing, My bunny, Kim Junmyeon, My Sunshine, Byun Baekhyun, My sweetheart, Kim Jongdae, My happy virus, Park Chanyeol, My favorite bald head guy, Do Kyungsoo. My sugar, Kim Jongin and My oh My Oh Sehun. MY Youth is EXO. WE ARE ONE! 사랑하자, 우리 함께 가자 .

## **MOTO AND DEDICATION**

Not a**Motto** :

**“Life is a scam, I need a refund”**

## TABLE OF CONTENTS

ABSTRACT.....	i
PREFACE.....	ii
ACKNOWLEDGEMENT .....	iii
MOTO AND DEDICATION.....	iv
TABLE OF CONTENTS.....	v
TABLE OF FIGURE .....	vi
TABLE OF CHART .....	vii
CHAPTER I.....	1
1.1    Background .....	1
1.2    Problem Formulation .....	2
1.3    Research Purpose .....	2
1.4    Research Benefits.....	3
CHAPTER II.....	4
2.1 Tourism.....	4
2.2 Steps of Writing Video Script.....	7
2.3 Video.....	10
2.4 Element of a Successful Video .....	13
2.5 LRT Route .....	14
CHAPTER III .....	15
3.1 Methods of the Research.....	15
3.2 Places of the Research .....	18
3.3 Participants of the Research.....	18
3.4 Technique of Analyzing Data .....	18
CHAPTER IV .....	19
4.1 Finding .....	19
4.2 Discussion.....	34
CHAPTER V .....	35
5.1 Conclusion .....	35
5.2 Suggestion.....	35
REFERENCES .....	36
APPENDIXES .....	Error! Bookmark not defined.

## TABLE OF FIGURE

<i>Figure 4. 1 iMovie Video editing .....</i>	21
<i>Figure 4. 2 Opening Video.....</i>	22
<i>Figure 4. 3 Punti Kayu title .....</i>	22
<i>Figure 4. 4 Voice over .....</i>	23
<i>Figure 4. 5 Music Background .....</i>	23
<i>Figure 4. 6 Video Transition.....</i>	23
<i>Figure 4. 7 Video Subtitle .....</i>	24
<i>Figure 4. 8 The Video Closing.....</i>	29
<i>Figure 4. 9 The Video Credit.....</i>	29
<i>Figure 4. 10 Without LRT Route.....</i>	29
<i>Figure 4. 11 Added LRT RouteScene .....</i>	29
<i>Figure 4. 12 Video Frame.....</i>	30
<i>Figure 4. 13 Video Frame.....</i>	30
<i>Figure 4. 14 Before Added Scene.....</i>	30
<i>Figure 4. 15Added Scene.....</i>	30
<i>Figure 4. 16 The Opening Scene.....</i>	31
<i>Figure 4. 17Main Session .....</i>	32
<i>Figure 4. 18 Main Session .....</i>	32
<i>Figure 4. 19 Main Session .....</i>	33
<i>Figure 4. 20 Closing Scene .....</i>	33

## **TABLE OF CHART**

Chart 3. 1 The procedure of R&D modified by Sukmadinata

15