

CHAPTER V

CONCLUSION AND SUGGESTION

5.1 Conclusion

Based on explanation from previous chapter, the writer concludes that the video can be used to promote tourism destination in Palembang. For the steps of designing the video, the writer used Research and Development method modified by Sukmadinata (2015). There are three steps of Research and Development used by the writer to get good result of designing the video. The method consists of three steps, they are (1) Preliminary Study, (2) Model Development, (3) Model Testing and Dissemination.

The duration of the video is 5 minutes and 21 seconds. The writer used iMovie as video editing software. The video were spoken in English and with English subtitle.

5.2 Suggestion

Based on the conclusion above, the writer would like to give some suggestion as follows;

1. The writer suggests to the further researcher to prepare the equipment of shooting video in order to make a good quality video.
2. The writer suggests Palembang Tourism Department to develop more idea about travel in Palembang to be more interesting and attract more tourists to come.